

# EVENT SUPPORT SERVICES

The Adelaide Convention Bureau is the peak body for business events in South Australia and represents over 200 business and service providers that share a common interest in conventions, exhibitions, incentive tourism and much more.

# ADELAIDE CONVENTION BUREAU'S FREE SERVICES WE'RE HERE TO MAKE YOUR EVENT A SUCCESS.

The Adelaide Convention Bureau's role is to provide assistance and guidance to convention and event organisers through every stage of planning, free of charge.

It's easy to take advantage of the Adelaide Convention Bureau's depth of local knowledge and breadth of experience. Organisers can make the most of state-of-the-art facilities, superior technology, food, wine and diverse cultural and recreational activities.

The Adelaide Convention Bureau can also show organisers how to make their conference budget go further, putting them in touch with suitable venues, hotels, caterers, tour operators and all the other 'behind the scenes' people required. The Bureau can suggest local support and opportunities to keep costs to a minimum. If clients confirm their business event to Adelaide, the Bureau will do its utmost to make it a success.



## SOME OF OUR COMPLIMENTARY SUPPORT INCLUDES...

- Event bid preparation and presentation, including the engagement of government, industry and specialists in the respective field.
- Sourcing of suitable venues, accommodation and operators.
- Hosting and co-ordination of any site inspections.
- Advice on marketing and sponsorship.
- Support from the Bureau's PR channels and social media platform.
- Delegate boosting support.
- Advice on event budgets.
- Solutions for pre/post touring and incentive groups.
- Provision of promotional material, including guides, maps and electronic images.
- A primary avenue for information and services pertinent to event organisers is the Adelaide Convention Bureau website [www.adelaideconvention.com.au](http://www.adelaideconvention.com.au)
- Delegate pre/post event touring portal.
- Bureau's social media platform.
- Industry news, statistics and media.
- Interactive media gallery, where images and videos can be requested to support you marketing your event.

For more information  
or to discuss your  
upcoming event,  
contact us today.



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**[enquiries@adelaideconvention.com.au](mailto:enquiries@adelaideconvention.com.au)**



**[adelaideconvention.com.au](http://adelaideconvention.com.au)**

# EXPERIENCE WITH MAJOR CONVENTIONS

Adelaide, South Australia has proven experience  
with major international conventions.

## INTERNATIONAL CONVENTIONS SECURED BY THE CONVENTIONS ADELAIDE PROGRAM

- World Congress on Medical Physics and Biomedical Engineering 2024
- World Congress of Echocardiography & Allied Techniques 2022
- World Indigenous Peoples Conference on Education 2020
- World Conference on Injury Prevention and Safety Promotion 2020
- International Congress on Child Abuse and Neglect 2020
- 68th International Astronautical Congress 2017
- 38th Australian Dental Congress 2019
- World Routes 2019
- Cardiac Society of Australia & New Zealand (CSANZ) and Australia & New Zealand Endovascular Therapies (ANZET) Annual Scientific Meeting (ASM) 2019

“ The Adelaide Convention Centre (ACC) has demonstrated to be an outstanding venue, having logistics perfectly sorted. They put their clients' need at the uttermost importance. The city of Adelaide itself is a perfect location for congresses with easily reachable locations, beautiful sceneries, friendly people and fantastic food. This year's IAC has been a tremendous success having reached 5,000 attendees and the ACC has proven perfectly capable of facing all sorts of requests from the IAF Community.”

— **Jean-Yves Le Gall**  
*President, International Astronautical Federation (Iaf)*

“ What a fantastic city! The facilities are top notch, you'll find some of the best food and beverage in the country, and there are plenty of unique options for social event programs. Whether planning a national meeting or International conference, Adelaide is an exceptional destination.”

— **Chelsea Prangnell**  
*Senior Association Manager, International Conference Services Ltd*



## CASE STUDY

# 38TH AUSTRALIAN DENTAL CONGRESS

## DATE

May 1, 2019

## VENUE

Adelaide Convention Centre

## HOST ORGANISATION

Australian Dental Association



**4,345 DELEGATES**



**12,000SQM  
EXHIBITION SPACE**



**15,057 BED NIGHTS**



“As a business event destination I think there seems to be a collective desire to actually create a memorable experience for people who come to Adelaide.”

— **Oscar van Elten,**  
*General Manager, Events and Sales,*  
*Australian Dental Association*

Forward thinking Associations are now including Adelaide within their rotation and in 2019 the Australian Dental Congress took the leap of faith.

Adding another capital city into a national rotation increases membership reach, provides a new and fresh destination and broadens the horizons of Associations.

In 2019 the Australian Dental Congress held it's 38th Congress in Adelaide. Event organisers were impressed with the cities ability to collaboratively work together to ensure the event was a success.

Impressively, delegate numbers exceeded their expectations for Adelaide; proving that delegates will follow a well credentialed conference.





# CONVENTIONS ADELAIDE PROGRAM

## CREATING FERTILE GROUND FOR HOSTING CONVENTIONS

Peel Street

South Australian industry is diverse, innovative and powerful, creating fertile ground for hosting conventions.

A highly strategic initiative, the Conventions Adelaide program offers the support, networks and world leading expertise necessary to ensure convention bids and programs are successful.

Conventions Adelaide has formally engaged support from a network of over 75 'Ambassadors' who are all leaders in their respective areas of speciality and industry sectors. This group includes Ministers, the Lord Mayor, the Governor of South Australia, state government executives, university executives and professors, heads of research institutions and senior corporate executives.

Working with the Adelaide Convention Bureau and industry partners, the Ambassadors advise and open doors within their networks, establishing the support base necessary for successful conference bids and programs.

Importantly, such engagement supports a convention's goal of creating long lasting social and political legacies.

The Conventions Adelaide program may also draw on the input of the 'Professional Conference Organiser' (PCO) sector. Through their commitment to the development of South Australia's convention sector, these PCO's may advise and assist clients during the bidding process and once an event is confirmed for the destination, provide scope for retention of management support, ground services and sponsorship generation.

The South Australian Government recognises the great importance of welcoming major conventions to Adelaide and is committed to supporting the Adelaide Convention Bureau in enhancing Adelaide's international profile in the business, professional and scientific world.

South Australia is moving toward a future of sustained economic prosperity, with megaprojects in health, mining, infrastructure development and defence, advancing South Australia's economy and international profile.

### SOUTH AUSTRALIA'S PRIMARY FOCUS INDUSTRIES

- Health and Medical Research
- Bioscience
- Advanced Manufacturing
- Agriculture
- Clean Technologies and Water Expertise
- Defence
- Aerospace and Aviation
- Education
- Resources – Oil and Gas – Mining – Sustainable Energy
- Food, Wine and Tourism
- Sustainability



# INCENTIVES ADELAIDE

## CREATING REWARDING & MEMORABLE EXPERIENCES

Adelaide is an undiscovered incentive destination providing a break from the norm for incentive organisers.

High performing incentive groups selecting the destination will enjoy enriching and genuinely 'Australian' experiences, tailored to your client's needs.

Specialising in unique offerings that the destination and suppliers can create specifically for your clients, the Incentive Adelaide program offers something new for the client who has done it all. Customised itineraries are characterised by South Australia's own unique blend of excitement, nature, culture and cuisine.

The Adelaide Convention Bureau will draw on impartial local knowledge and a network of innovative and experienced operators to help ensure all guests enjoy a truly memorable Incentives Adelaide experience, including:

- Marketing support, such as tailored imagery, video footage and brochures
- Assistance understanding travel and visas
- The latest in unique products for your clients
- VIP access and exclusive functions, such as cocktail receptions hosted by a city leader
- Support from a range of incentives Adelaide operators and partners.

For more information & resources visit:  
**[adelaideconvention.com.au](http://adelaideconvention.com.au)**

### INCENTIVES ADELAIDE RESOURCES

- Program brochures
- Sample itineraries
- Information on themed gala events
- Hotel/lodge accommodation
- Details on operators
- Case studies
- Media galleries



# TOP TEN INCENTIVES

Adelaide's undiscovered incentive products are waiting. Below are the top ten reasons why your clients need to know about Adelaide as an incentive destination.



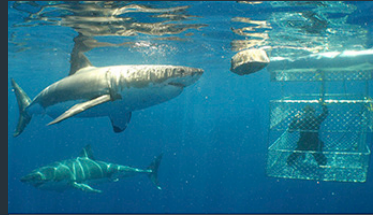
1

South Australia is home to the world's best wine with experiences to match.



2

The Australian outback experience begins in Adelaide.



3

South Australia offers incentive experiences rarely available anywhere else in the world!



4

Port Lincoln is Australia's seafood capital.



5

Asia Pacific's most unspoilt wilderness is kangaroo island, just a stone's throw from Adelaide.



6

South Australia offers versatile and inspiring event spaces for your next gala event.



7

With our premium produce Adelaide is a foodie's paradise.



8

Unique experiences only a short distance away.



9

Adelaide's beachside city is home to thousands of kilometers of pristine beaches.



10

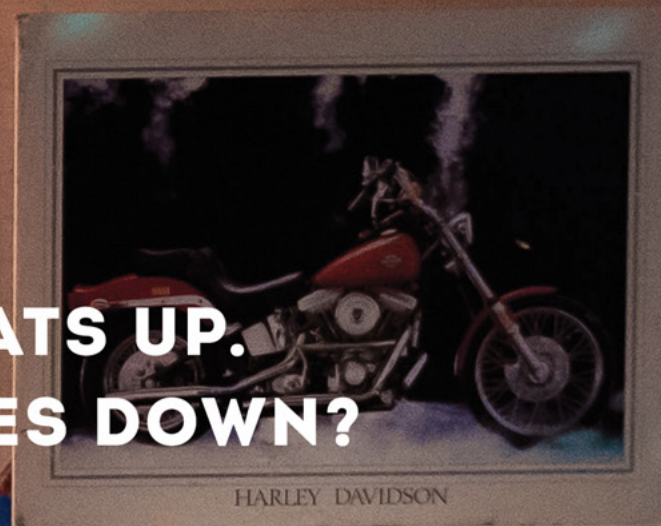
Tailored experiences for your clients.



SUNNY'S PIZZA, ADELAIDE

# SUNNY'S

**A CITY THAT HEATS UP.  
WHEN THE SUN GOES DOWN?**



**SOUTHAUSTRALIA.COM** | REWARDS WONDER



A woman with short brown hair, seen from the back, is sitting at a wooden bar. On the bar is a glass of white wine, a menu, and a black handbag. Behind her is a large, vibrant mural of a woman's face with yellow eyes and red lips, surrounded by colorful birds and foliage. A warm, glowing light fixture hangs near the mural. To the right, a bar counter is cluttered with various bottles, including one labeled 'APEROL', and a metal bowl filled with ice. The background wall is a deep red color.

# Where day flows into night.

Adelaide. Designed for Life.



CITY OF  
ADELAIDE

Visit [cityofadelaide.com.au/explore](https://cityofadelaide.com.au/explore)  
for your ultimate city guide





# DIRECTORY

## VENUES, SERVICES & ACCOMMODATION

South Australia boasts professional and experienced business event suppliers who are committed to making your event a success.



# EVENT SERVICES & DELEGATE EXPERIENCES

The Adelaide Convention Bureau is the peak body for business events in South Australia. We can ensure your delegates have memorable experiences.



Mayfair Hotel



Right next door  
to the heart of  
the city.

Located less than  
6km from the city,  
with its world-class  
convention centres,  
hotels, shopping and  
entertainment precincts,  
Adelaide Airport is  
the gateway to South  
Australia that transports  
you to a world of  
business and leisure  
within minutes.





Qantas Conference Travel

# Experience the Spirit of Australia.



## Thinking of Adelaide for your next conference?

As Australia's national carrier, Qantas Airways offers a network spanning 206 destinations across, Asia and the Pacific, the Americas, Europe, the Middle East and Africa, and Australia including those served by our codeshare partner airlines.

Airfares are available from

**30+**

countries including  
our expansive  
domestic network

Connected worldwide with

**16+**

partner airlines

We also like to pack more into each trip. Your delegates can enjoy:



Up to 10% off  
published  
airfares



Customised  
online booking  
tool



Conference  
advertising in  
Qantas inflight  
magazine



Free Qantas  
Frequent Flyer  
membership  
to all inbound  
delegates

Tailored, personal and memorable – we'll help bring together a seamless conference experience.

 **QANTAS**  
Spirit of Australia





# EVENT SERVICES & DELEGATE EXPERIENCES

NAME	PAGE
Adelaide Expo Hire	64
Adelaide Sightseeing Tours & Charters	64
AVM Catering	65
Des's Minibus	65
Venture Corporate Recharge	65





## ADELAIDE EXPO HIRE

Adelaide Expo Hire are the most highly awarded exhibition company in Australia having been inducted three times into the MEA Hall of Fame. Located within 20 minutes of metropolitan Adelaide venues, our strengths lie in our extensive product base, experience and contacts within the industry, and we are proud to be the preferred exhibition supplier to the Adelaide Convention Centre.

**AEH Exhibitions** welcome the opportunity to partner with you to maximise your exhibition or event. Our services include shell scheme booths, furniture, signage, carpet, display equipment, electrical and lighting installations, audio visual equipment and plants.

**AEH Custom Displays** has the expertise, creativity and manufacturing capabilities to create iconic solutions. We can build your stand in a variety of sizes, designed to meet your specifications to create a lasting visual impression at all trade shows and conferences.

**AEH Signs** provides a range of solutions including high quality large format display and sign printing. Our cutting edge print technology allows us to deliver outstanding production within budget and on time, every time.



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## ADELAIDE SIGHTSEEING TOURS & CHARTERS

Adelaide Sightseeing is part of the award winning, South Australian operated, Sealink Travel Group; one of Australia's most respected tourism and transport providers.

We offer a comprehensive range of mainland tours and experiences through our Tours and Charters division, with both public tours, and the ability to create tailor made itineraries.

Our public tours highlight the diversity of South Australia and visit many popular regions such as the City of Adelaide, Barossa Valley, Victor Harbor, McLaren Vale, Murray River, Kangaroo Island and Adelaide Hills & Hahndorf.

With tailor made itineraries, you are only limited by your imagination. We work with many of our State's top experience providers and can create the ideal itinerary to suit both budget and group numbers.

Bring us your ideas, or let our experienced Groups Department suggest what would work for your event.

A 'one-stop-shop', Adelaide Sightseeing will work with organisers to arrange everything from airport transfers and off-site transportation, to team building experiences, partner programmes, pre & post touring options and unique experiences perfect for any business event. Even better; it's all in one booking!

Ask us about creating a dedicated online booking link to add to your registration page including special delegate discount codes for public tours, and easy online booking & payment options for tailor made touring.

Up to 10 pax	People Mover	Mercedes
Up to 20 pax	Mini-bus	Toyota
Up to 33 pax	Midi Coach	Higer
Up to 51 pax	Luxury Large Coach	Scania



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[adelaidesightseeing.com.au](http://adelaidesightseeing.com.au)



**Adelaide Sightseeing**  
TOURS & CHARTERS



## AVMCATERING

AVMCatering is proudly operated by Adelaide Venue Management, the team behind Adelaide's three premier event venues: Adelaide Convention Centre, Adelaide Entertainment Centre and Coopers Stadium.

With decades of experience delivering memorable and seamless events, our talented chefs and professional service staff are well versed in delivering creative, restaurant-quality catering solutions for everything from intimate gatherings through to large-scale events. Think business meetings, functions, networking events, cocktail receptions and more!

We offer end-to-end solutions for all catering styles, from hassle-free platters delivered direct to your boardroom to banquets with full bar and table service by our professional hospitality staff.\* Select from our extensive range of handcrafted menus, or work with our team to create a bespoke menu to match the style of your event.

Contact us today to find out how AVMCatering can help make your event all the more memorable...and stress-free!

*"In my experience, AVMCatering are the most professional catering team Adelaide has to offer. The food and service are second to none, and the team will bend over backwards to accommodate your every event need."*

- Bianca Attard, The Science Exchange

*"Our organisation trialled multiple catering companies before we started working with AVMCatering. They were the first caterers to comprehensively understand our needs, and consistently deliver great results."*

- Rebekah Smith, SAHMRI

\*Minimum numbers apply



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E. [AVMCatering@avmc.com.au](mailto:AVMCatering@avmc.com.au)

[avmcatering.com.au](http://avmcatering.com.au)



### Des's Minibus

10 Bacon Street,  
Hindmarsh, SA 5007

P. 13 33 77  
+61 8 8440 1600  
E. [minibus@des.com.au](mailto:minibus@des.com.au)



[dessminibus.com.au](http://dessminibus.com.au)

Des's Minibus offers a range of tailored services to meet your needs – one way and return transfers, airport transfers, conference and function shuttles, wine & food tours, as well as sightseeing & cultural tours.

Our vehicles range from 7-33 seats and we provide iPod connectivity, microphone compatibility and DVD players. We also offer a range of plain white buses with the latest technology for a more discreet corporate transport.



### Venture Corporate Recharge

36 Provident Avenue,  
Glynde, SA 5070  
P. +61 8 8165 2033  
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E. [info@venture.net.au](mailto:info@venture.net.au)



[venture.net.au](http://venture.net.au)



Venture Corporate Recharge provides specialised programs using Adventure Based Learning methodologies for conference and incentive groups. We deliver nature based programs at our Adventure Hubs (in the Adelaide Hills and McLaren Vale wine regions), plus other venues across SA, as well as bespoke in-house problem-solving and adventure race activities.





# STRATEGIC PARTNERS

The destination is committed to a 'Team Adelaide' approach to hosting business events.

Strategic Partners meet regularly to discuss opportunities for Adelaide, South Australia as a business events destination. Team Adelaide consistently demonstrates a complete and unified solution to event organisers and delegates. The Strategic Partners of the Adelaide Convention Bureau are listed opposite.





# MAKE AN ENQUIRY

Contact the Adelaide Convention Bureau for  
FREE advice and support for your next event.



+61 8 8237 0100



[adelaideconvention.com.au](http://adelaideconvention.com.au)



[enquiries@adelaideconvention.com.au](mailto:enquiries@adelaideconvention.com.au)