

ADELAIDE, SOUTH AUSTRALIA

Adelaide, South Australia is an inspiring and innovative destination which is set to surprise, impress and delight with its connected precincts, celebrated food and wine and pristine natural wonders.

COVID-19 UPDATE

Due to COVID-19, some information here might not be up-to-date. To find out the latest on business events in South Australia, please contact the Adelaide Convention Bureau directly.



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YOUR OFFICIAL INVITATIONS

"Adelaide, the capital city of South Australia is a vibrant city, globally renowned for its innovation, world class facilities and ease of getting around."

— Hon. David Ridgway MLC
Minister for Trade, Tourism and Investment

"Adelaide is a city designed with people in mind, a city designed for life and we look forward to welcoming you..."

— Sandy Verschoor
Lord Mayor, City of Adelaide

5 REASONS TO CHOOSE ADELAIDE

Prepare yourself to be surprised by a vibrant, clean and safe Adelaide, South Australia, with its recent unprecedented level of infrastructure and development.



1. CONNECTED & CONVENIENT

Adelaide is Australia's best connected business, events and entertainment precinct. World-leading venues, hotels, dining and leisure is all just a short walk between each other.



2. ACCESS & VALUE

Adelaide is easy to get around, and offers superb value. Ranking as the most affordable capital city in Australia, it's arguably also the most walkable: getting around is a breeze.



3. INDUSTRY & INNOVATION

We're global leaders of industry and innovation across a number of key specialty sectors including, health, life sciences, energy, space, defence, minerals and more.



4. EXPERIENCES & LEISURE

South Australia is spoiled for choice with its premium food and wine offerings and experiences. Delegates can enjoy an authentic Australian experience. There is so much to choose from and it's all so close.



5. CUSTOMISED & COMPLETE

'Team Adelaide' will support you as one, offering a complete and unified solution to event organisers and delegates, with each element presented collaboratively and customised to what you need.

BE IMPRESSED

ADELAIDE'S RIVERBANK

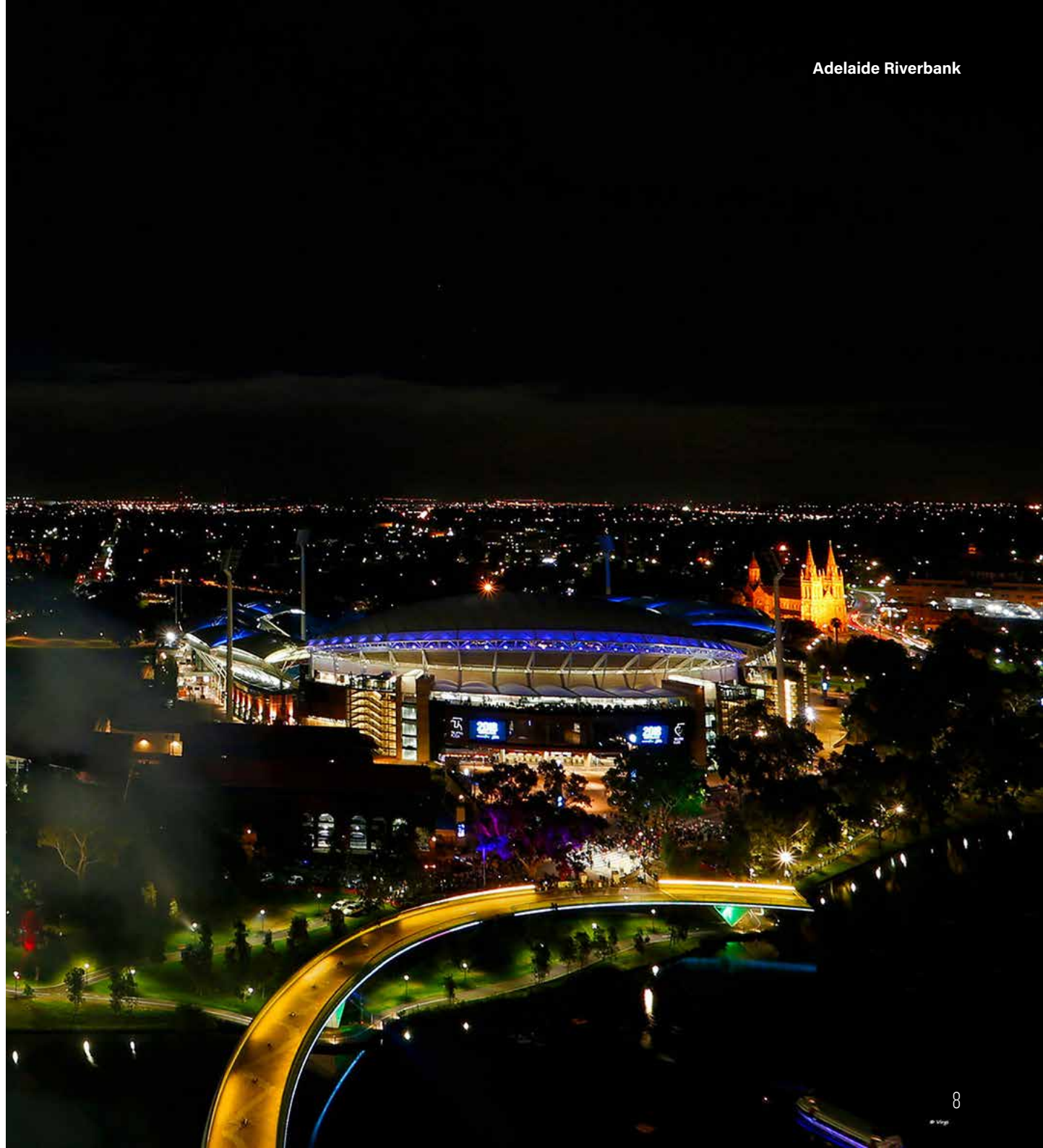
Australia's best connected business,
events & entertainment precinct

The Adelaide Riverbank is one of Adelaide's iconic public spaces, offering panoramic views across the River Torrens and surrounding parklands.

This area is developing as a world-class business, events and entertainment precinct creating a lively and highly connected riverside space for delegates to meet and do business by day and be entertained by night.

RIVERSIDE EVENTS & ENTERTAINMENT

Adelaide's riverbanks are bordered by it's major infrastructure which ideally places it to host world-class and unique events.





ADELAIDE CONVENTION CENTRE

The Adelaide Convention Centre is 'A Centre Transformed' and enjoys a reputation as one of the world's most modern, versatile and technologically advanced meetings and event spaces.

Set in the heart of Adelaide's Riverbank Precinct, the Adelaide Convention Centre is the focal point for business events in the South Australian capital.

The venue's central positioning provides fantastic panoramic views of the Riverbank Precinct to deliver guests a heightened sense of destination.

Innovation has been the core of the Adelaide Convention Centre experience from the very beginning. Its latest innovation comes in the form of its all-new Honest Goodness menu. Developed in collaboration with South Australia's BioMed City partners the menu has transformed the convention centre culinary experience.



ADELAIDE FESTIVAL CENTRE & PLAZA

Adelaide's iconic Festival Centre has undergone a \$90m redevelopment, with improvements to the building's exterior and an internal technical upgrade.

The redevelopment has enabled the Adelaide Festival Centre to continue to attract the biggest and best shows and events to Adelaide. The redevelopment better supports presenters and rewards patrons with the best arts and entertainment attractions within Adelaide's Riverbank.

A further significant commitment relates to the exciting redevelopment of the Festival Plaza. The Festival Centre sits at the heart of the Plaza and will be a key part of this transformative project that will enhance the arts and entertainment attractions in the Riverbank precinct.



ADELAIDE CASINO

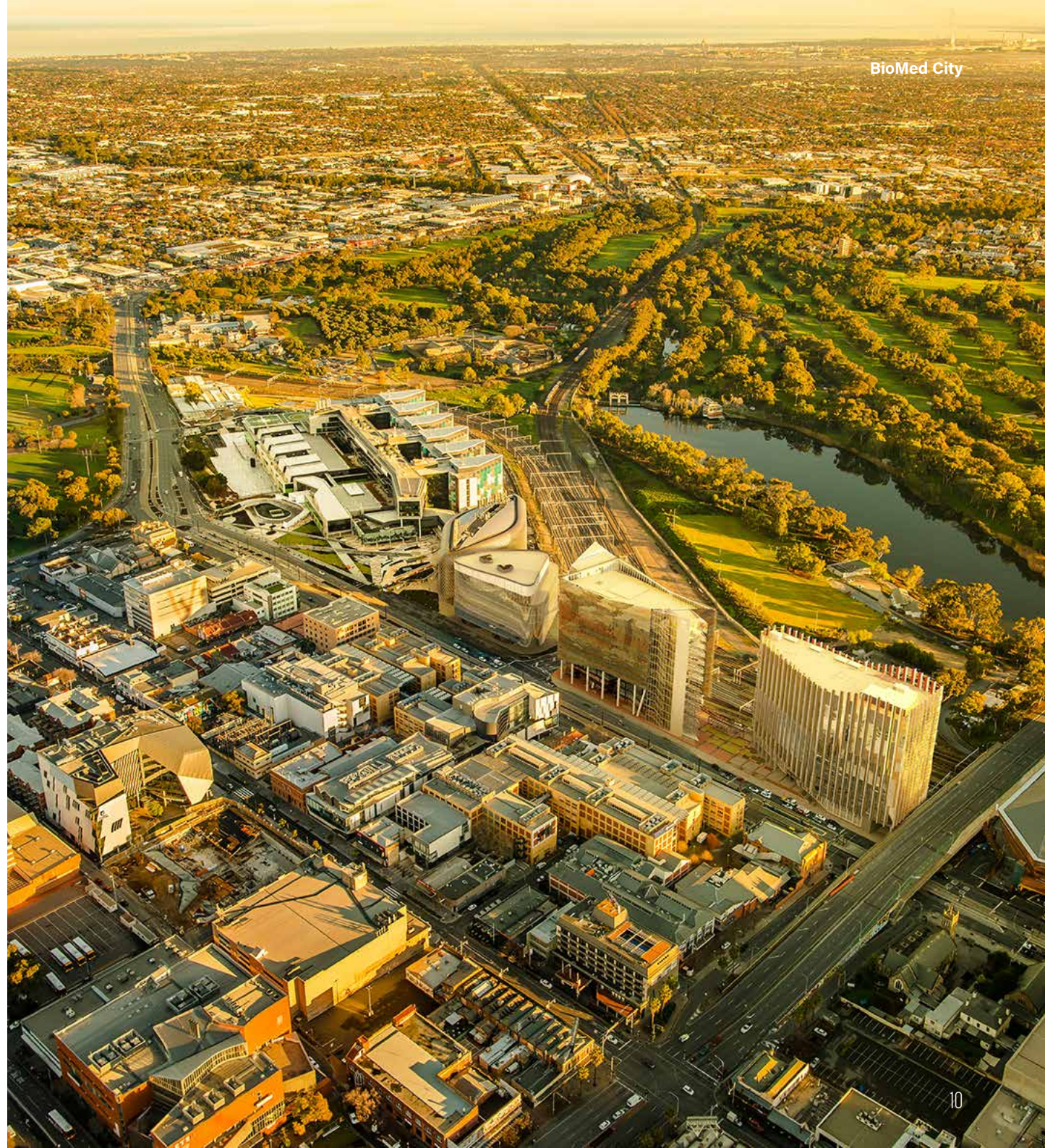
The Adelaide Casino is currently being transformed into a world-class integrated entertainment destination with a \$330m redevelopment.

The Adelaide Casino already boasts two of the cities favoured restaurants, Madame Hanoi and Sean's Kitchen, along with Station Lane and a new sports bar. The new development is underway and is due for completion in late 2020.

ADELAIDE'S BIOMED CITY

At the Eastern End of Adelaide's Riverbank the BioMed City is the largest cluster of health and biomedical research institutions in the Southern Hemisphere.

This significant development has created fertile ground for successful international and domestic conventions in the fields of health, medicine and related sciences.





SAHMRI

The South Australian Health & Medical Research Institute (SAHMRI) has significantly increased Australia's capacity for leading scientific research.

Within SAHMRI is a team of 600 researchers, who work together in search of better treatments and cures for some of the world's most challenging diseases. Creating a state-of-the-art output of medical research and clinical application with advanced laboratories and equipment in a purpose built iconic facility.



NEW ROYAL ADELAIDE HOSPITAL

The RAH is South Australia's new patient-centred model of care by delivering safe, quality health services to South Australia.

It leads the world through innovative delivery methods like the automated robots for patient meals and 'hyperloop' like piping that can deliver medicines and messages in fractions of seconds.

Co-located with SAHMRI, the RAH is a major teaching hospital and maintains strong ties with other training and research institutions.

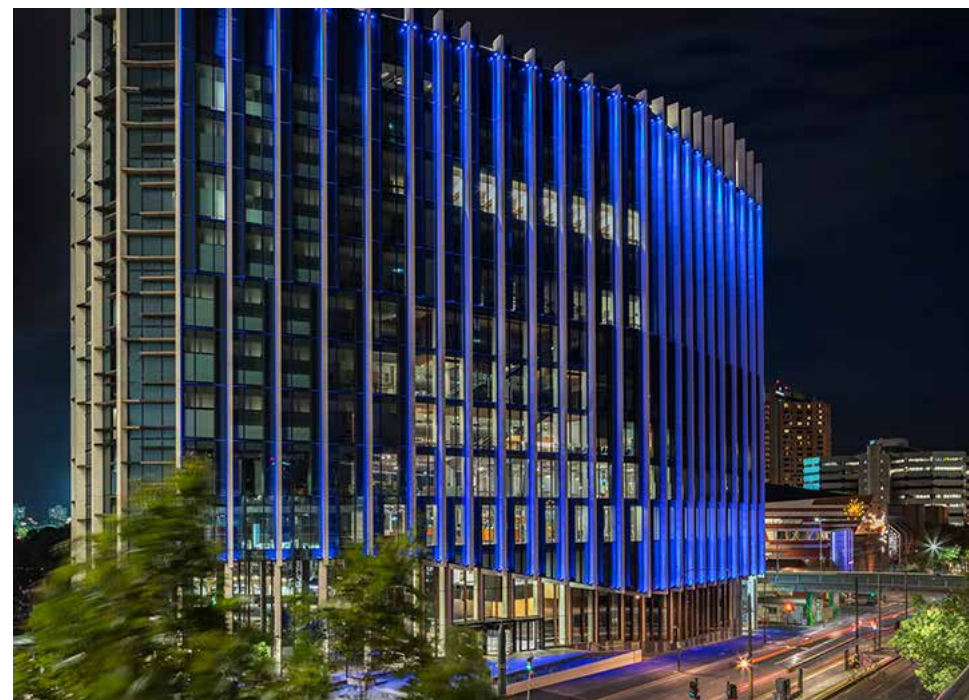


UNIVERSITY OF SOUTH AUSTRALIA CANCER RESEARCH INSTITUTE

University of South Australia's Cancer Research Institute (UNISACRI) houses the Centre for Cancer Biology, an alliance between the university and SA Pathology, developing links between the UniSA community and up to 250 of Australia's top researchers who are working to develop a more in-depth understanding of cancer and health issues.

The Centre has a specific focus on fundamental research that is relevant to many types of cancer, as well as the research of blood-related cancers, such as leukemia and lymphoma.

With the BioMed City positioned conveniently next door to the Convention Centre, having these clinicians, researchers and physicians in weight of numbers for delegates and key note speakers.



THE UNIVERSITY OF ADELAIDE HEALTH & MEDICAL SCIENCES BUILDING

The largest building project in the University of Adelaide's history that is transforming health treatment, training and discovery.

The new Adelaide Health and Medical Sciences Building is home to 1,600 medical, nursing and dental students. It is an epicentre of clinical teaching in Adelaide, addressing some of the world's greatest challenges.

The building houses 400 research staff, across four levels of integrated laboratories, where they undertake ground-breaking research to address problems such as cancer, the symptoms of chronic diseases and ageing, and improving reproduction and children's health. This building is at the eastern end of the Biomed City and is located right next door to Adelaide's Convention Centre.



BE DELIGHTED

LIVE LIKE A LOCAL

Adelaide's vibrancy has been dialed up in recent years; and thanks to the city's easy access, visiting delegates can experience it as though they are living like a local.

BARS & RESTAURANTS

Adelaide's premium cuisine and drinks offering has extended itself in every laneway, cafe, bar and restaurant. Be spoiled for choice with these hidden gems.

National Wine Centre



Adelaide Laneways



Adelaide's Cafe's



Peel St Credit: Meaghan Coles



LANEWAYS

Adelaide's laneway scene has emerged suddenly and spectacularly to become a vital part of city life. Sprawled into hidden alleys throughout the city. Discover this vibrant side to Adelaide.



LEIGH STREET

It reigns supreme as one of Adelaide's best laneways. As one of the original laneways before they were popular, this gorgeous street is a must visit.



PEEL STREET

Blink and another bar will pop up! This ever evolving street takes on a life of its own as the sun sets. These unique venues are some of Adelaide's best restaurants, ensuring this street is always full of life.



EBENEZER PLACE

Just a few steps away from Vardon Ave, you can easily spend a whole day bar and cafe' hopping.



DESTINATION SOUTH AUSTRALIA SHOWCASE EVENT

Get a closer look at the experiences, products & services South Australia has to offer.

An exciting annual business event tailored to organisers of corporate events, conferences and conventions from across Australia and the Asia Pacific.

- A fully hosted experience including flights, accommodation and ground arrangements for the duration of the event.
- Pre-scheduled, targeted one-on-one appointments allowing guests to negotiate directly with suppliers relevant to them.
- Guests have the opportunity to discover new and innovative venues, products and services.
- Interactive and appealing social events.
- Through a familiarisation program guests are also introduced to the very best and most enjoyable experiences South Australia has to offer.
- The event facilitates new networking opportunities amongst guests sharing similar roles and objectives.

INTERESTED?

If you plan conferences, events or incentives with the potential to come to Adelaide, South Australia or if you're seeking solutions for events already confirmed in our vibrant city, contact the Adelaide Convention Bureau for more information and to book your place.



[Destination SA Showcase
Event Overview](#)



[**enquiries@adelaideconvention.com.au**](mailto:enquiries@adelaideconvention.com.au)

STRATEGIC PARTNERS

The destination is committed to a 'Team Adelaide' approach to hosting business events.

Strategic Partners meet regularly to discuss opportunities for Adelaide, South Australia as a business events destination. Team Adelaide consistently demonstrates a complete and unified solution to event organisers and delegates. The Strategic Partners of the Adelaide Convention Bureau are listed opposite.



**THE
CONFERENCE
COMPANY**

MAKE AN ENQUIRY

Contact the Adelaide Convention Bureau for
FREE advice and support for your next event.



+61 8 8237 0100



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