

# Business event delegate experiences



A business event delegate will experience the efficiencies of the city's accessibility, ease and value.

# Covid-19 update

Due to COVID-19, some information here might not be up-to-date. To find out the latest on business events in South Australia, please contact the Adelaide Convention Bureau directly.



1300 277 774



[adelaideconvention.com.au](https://adelaideconvention.com.au)



[enquiries@adelaideconvention.com.au](mailto:enquiries@adelaideconvention.com.au)

# Getting here and getting around

Adelaide is one of Australia's most accessible cities, on the doorstep of South Australia's unique cultural experiences.



## Regular direct flights

Adelaide has the nation's fastest airport-city transfer - only 15 minutes!

Adelaide's multi-award winning international airport has recently undergone a \$165m redevelopment making it an ideal location to welcome a high frequency of direct international flights.



## Great value

Adelaide has the most affordable accommodation in Australia (ABS) and offers high-quality visitor experiences at extremely competitive prices.

Saving on your typical costs means you can deliver an event beyond business event delegate expectations.



## Transport

Adelaide is a walkable city. Over 3500 hotel rooms are within a five-minute walk of the Convention Centre. Within a 20-minute stroll along North Terrace you can view: Adelaide BioMed City, Convention Centre, Festival Plaza, Cultural Boulevard and Botanic Gardens. It's all so close!

For those who prefer an easier pace Adelaide has a no-cost regular tram within the city square to connect you to so much more.



## Stay connected

Business event delegates can stay connected in Adelaide, with free Wi-Fi internet for the event duration at key locations including: Adelaide Airport, Adelaide Convention Centre and throughout the city centre.

"Australia's most liveable city."

— **Property Council of Australia**

"One of the world's top ten regions to visit."

— **Lonely Planet**

"World's Most Liveable Cities."

— **The Economist**

# Conference experience

From days spent working in world-leading conference venues to evenings enjoying some of the best food and wine in Australia, Adelaide offers a complete and exciting experience for all business event delegates.

## Memorable social experiences

**Delegates will attend memorable social events at a range of venues to suit any theme, in Adelaide or in one of South Australia's amazing regions. The choices are endless!**

## Major event venues in the heart of Adelaide

There are a range of major event venues in the city and surrounds, including the globally awarded and conveniently located Adelaide Convention Centre only a short walk from key hotels and City attractions.

## Hotels in Adelaide

Adelaide is undergoing a surge of luxury hotel development. In late 2020 Crowne Plaza, Eos by SkyCity and the Adelaide Oval Hotel opened. In 2021 the Sofitel and Australia's first Hotel Indigo will open.

## Dining out, small bars and more!

Business event delegates will benefit from a plethora of new restaurants, small bars and laneway establishments. Famous for its food and wine, Adelaide boasts more restaurants per capita than any city in Australia.

As host of the annual Tasting Australia festival, Adelaide's award-winning restaurants rival anywhere in the world. They are all in close walking distance of each other and typically adapt their offerings to align with Adelaide's year-round program of festivals and events.



### Adelaide Town Hall

Steeped in tradition and ornate glamour, a perfect backdrop for any event.



### Botanic Gardens

Inspired by nature, experience world-class dining, featuring the best in native and botanical ingredients, in Adelaide's most serene location.



### a'Arenberg Cube

One of South Australia's most creative structures it is located in the heart of the McLaren Vale wine region, and offers unique experiences.



### Penfolds Magill Estate

Enjoy dinner at Penfolds, the home of Grange.

# Touring experience

Your delegates will want to linger longer in South Australia once they discover all there is to see and do.

## City tourist attractions

All in close proximity in one of the world's most walkable cities.

- Adelaide Central Markets
- Adelaide Zoo
- South Australian Museum
- State Library of South Australia
- Adelaide Festival Centre
- Art Gallery of South Australia
- National Wine Centre of Australia

## Restaurant Australia

Restaurant Australia is a campaign by Tourism Australia. Research shows Australia's abundance of great produce, creative high-quality cuisine and outstanding wine all resonate with prospective delegates and visitors from across the world.

Unique food and wine experiences are available across Adelaide and South Australia, and often represent the lasting memories of a delegate's experience.

## Beyond the city

Beyond Adelaide, delegates may choose to explore:

### Iconic Wine Regions

Over 200 cellar doors within one hour drive of the city, including the Barossa Valley, McLaren Vale and the Adelaide Hills.

### Kangaroo Island

Take a ferry from Cape Jervis on Adelaide's Fleurieu Peninsula and experience the unspoilt wilderness that Kangaroo Island has to offer.

### Flinders Ranges

Experience Australia's outback, with breathtaking views, natural wilderness and memorable experiences for all.

## A door to the rest of Australia

All only a short flight from Adelaide, pre or post business event touring options are endless. Swim on the Great Barrier Reef, or get up close and personal with wildlife in Kakadu National Park, or enjoy Sydney and Melbourne.



# Directory

## Venues, services and accommodation

South Australia boasts professional and experienced business event suppliers who are committed to making your event a success.

# Event services and delegate experiences

The Adelaide Convention Bureau is the peak body for business events in South Australia. We can ensure your delegates have memorable experiences.



Right next door  
to the heart of  
the city.

Located less than  
6km from the city,  
with its world-class  
convention centres,  
hotels, shopping and  
entertainment precincts,  
Adelaide Airport is  
the gateway to South  
Australia that transports  
you to a world of  
business and leisure  
within minutes.



# Event services and delegate experiences

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## Adelaide Sightseeing Tours & Charters

Adelaide Sightseeing is part of the award winning, South Australian owned and operated, SeaLink Travel Group.

As one of Australia's most respected tourism and transport providers, we offer a comprehensive range of mainland tours and experiences through our Groups and Charters division. With both public tours, and the ability to create tailor made itineraries.

Our public tours highlight the diversity of South Australia and visit many popular regions such as Barossa Valley, McLaren Vale, Victor Harbor, Murray River, Kangaroo Island, the City of Adelaide and Adelaide Hills & Hahndorf.

With tailored itineraries, you are only limited by your imagination. We work with many of our State's top experience providers and can create the ideal itinerary to suit budget and group numbers. Just bring us your ideas, or let our experienced Groups Departments suggest what would work for your event.

Ask us about creating a dedicated online booking link to add to your registration page including special delegate discount codes for public tours, and easy online booking & payment options for tailor made touring.

A "one stop shop", Adelaide Sightseeing will work with organisers to offer team building experiences, airport transfers, off site transportation, pre/post touring options, partner programmes and many unique experiences perfect for any conference or incentive event all in the one simple booking.

Up to 10 pax	Mini Bus	Mercedes
Up to 20 pax	Coaster	Toyota
Up to 33 pax	Midi Coach	Higer
Up to 51 pax	Luxury Large Coach	Scania



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## AVMCatering

AVMCatering is proudly operated by Adelaide Venue Management, the team behind Adelaide's three premier event venues: Adelaide Convention Centre, Adelaide Entertainment Centre and Coopers Stadium.

With decades of experience delivering memorable and seamless events, our talented chefs and professional service staff are well versed in delivering creative, restaurant-quality catering solutions for everything from intimate gatherings through to large-scale events. Think business meetings, functions, networking events, cocktail receptions and more!

We offer end-to-end solutions for all catering styles, from hassle-free platters delivered direct to your boardroom to banquets with full bar and table service by our professional hospitality staff. Select from our extensive range of handcrafted menus, or work with our team to create a bespoke menu to match the style of your event.

Contact us today to find out how AVMCatering can help make your event all the more memorable...and stress-free!

*"There is a reason that we are a repeat client with AVMCatering. Their team is a pleasure to work with and always hold themselves to the highest standards when operating both in-house and offsite. They are prepared to go the distance to make each event special and unique, and never leave anything up to chance."*

- Georgia Buratto, Property Council of Australia

*"Our organisation trialed multiple catering companies before we started working with AVMCatering. They were the first caterers to comprehensively understand our needs, and consistently deliver great results."*

- Rebekah Smith, SAHMRI

\*Minimum numbers apply



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## Adelaide Expo Hire

### Adelaide Expo Hire

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AEH are the most highly awarded exhibition company in Australia, three times inducted into the Meetings & Events Australia Hall of Fame.

Our services include booths, furniture, signage, posterboards, display equipment, custom installations and audio visual.

We are proud to be the preferred exhibition supplier to the Adelaide Convention Centre.

# Strategic Partners

The destination is committed to a 'Team Adelaide' approach to hosting business events.

Strategic partners meet regularly to discuss opportunities for Adelaide as a business events destination.

Team Adelaide consistently demonstrates a complete and unified solution to event organisers and delegates. The Strategic Partners of the Adelaide Convention Bureau are listed opposite.



**Government of South Australia**  
Department of the Premier  
and Cabinet



CITY OF  
ADELAIDE

**Adelaide.  
Designed for Life.**



# Make an enquiry

Contact the Adelaide Convention Bureau for FREE advice and support for your next event.



1300 277 774



[adelaideconvention.com.au](http://adelaideconvention.com.au)



[enquiries@adelaideconvention.com.au](mailto:enquiries@adelaideconvention.com.au)