

Event support services

We are here to make your event a success.

The Adelaide Convention Bureau is South Australia's peak body for business events. It represents business and service providers for conventions, exhibitions, incentive tourism and more

Covid-19 update

Due to COVID-19, some information here might not be up-to-date. To find out the latest on business events in South Australia, please contact the Adelaide Convention Bureau directly.



1300 277 774



adelaideconvention.com.au



enquiries@adelaideconvention.com.au

Adelaide Convention Bureau's free services for you.

The Adelaide Convention Bureau is South Australia's peak body for business events. It represents business and service providers for conventions, exhibitions, incentive tourism and more.

Our role is to provide free of charge assistance and guidance to convention and event organisers through every stage of planning. It is simple to take advantage of our depth of local knowledge and breadth of experience. Organisers can make the most of state-of-the-art facilities, superior technology, food, wine and diverse cultural and recreational activities.

We can also show organisers how to make their conference budget go further, putting them in touch with suitable venues, hotels, caterers, tour operators and all the other 'behind the scenes' people required. We can suggest local support and opportunities to keep costs to a minimum. When clients confirm their business event to Adelaide, we will do our utmost to make it a success.



Our complimentary support includes...

- Event bid preparation and presentation, including the engagement of government, industry and specialists in the respective field.
- Sourcing of suitable venues, accommodation and operators.
- Hosting and co-ordination of site inspections.
- Marketing and sponsorship advice.
- Support from the Adelaide Convention Bureau PR channels and social media platform.
- Delegate boosting support.
- Advice on event budgets.
- Solutions for pre/post touring and incentive groups.
- Provision of promotional material, including guides, maps and electronic images.
- A primary avenue for information and services pertinent to event organisers is the Adelaide Convention Bureau website www.adelaideconvention.com.au
- Delegate pre/post event touring portal.
- Industry news, statistics and media.
- Interactive media gallery, where images and videos can be requested to support you marketing your event.

For more information
or to discuss your
upcoming event,
contact us today.



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Experience with major conventions

Adelaide South Australia has proven experience with major international conventions.

International conventions secured by the Conventions Adelaide Program

- World Congress on Medical Physics and Biomedical Engineering
- World Congress of Echocardiography and Allied Techniques
- World Indigenous Peoples Conference on Education
- World Conference on Injury Prevention and Safety Promotion
- Cardiac Society of Australia & New Zealand (CSANZ) and Australia & New Zealand Endovascular Therapies (ANZET) Annual Scientific Meeting (ASM)
- 38th Australian Dental Congress 2019
- World Routes 2019
- 68th International Astronautical Congress 2017

“ The Adelaide Convention Centre (ACC) has demonstrated to be an outstanding venue, having logistics perfectly sorted. They put their clients' need at the uttermost importance. The city of Adelaide itself is a perfect location for congresses with easily reachable locations, beautiful sceneries, friendly people and fantastic food. This year's IAC has been a tremendous success having reached 4400 attendees and the ACC has proven perfectly capable of facing all sorts of requests from the IAF Community.”

— **Jean-Yves Le Gall**
President, International Astronautical Federation (Iaf)

“ What a fantastic city! The facilities are top notch, you'll find some of the best food and beverage in the country, and there are plenty of unique options for social event programs. Whether planning a national meeting or international conference, Adelaide is an exceptional destination.”

— **Chelsea Prangnell**
Senior Association Manager, International Conference Services Ltd

CASE STUDY

38th Australian Dental Congress

DATE

1 May 2019

VENUE

Adelaide Convention Centre

HOST ORGANISATION

Australian Dental Association



4345 DELEGATES



**12,000SQM
EXHIBITION SPACE**



15,057 BED NIGHTS



“As a business event destination I think there seems to be a collective desire to actually create a memorable experience for people who come to Adelaide.”

— **Oscar van Elten,**
*General Manager, Events and Sales,
Australian Dental Association*

Forward thinking associations are now including Adelaide within their rotation and in 2019 the Australian Dental Congress joined them.

Adding another capital city into a national rotation increases membership reach, provides a new and fresh destination and broadens the horizons of associations. In 2019 the Australian Dental Congress held its 38th Congress in Adelaide.

Event organisers were impressed with the city's ability to collaboratively work together to ensure the event's success. Impressively, delegate numbers exceeded their expectations for Adelaide; proving that delegates will follow a well-credentialed conference.



Conventions Adelaide Program

Creating meaningful connections for hosting conventions

The South Australian industry is diverse, innovative and powerful, creating fertile ground for hosting conventions.

A highly strategic initiative, the Conventions Adelaide Program offers the support, networks and world-leading expertise necessary to ensure convention bids and programs are successful.

Conventions Adelaide has formally engaged support from a network of Ambassadors who are each leaders in their respective fields. This includes the Governor of South Australia, State Government, the Lord Mayor of Adelaide, university executives and professors, heads of research institutions and senior corporate executives.

Working with the Adelaide Convention Bureau and industry partners, the Ambassadors advise and open doors within their networks, establishing the support base necessary for successful conference bids and

programs. Importantly, such engagement supports a convention's goal of creating long lasting economic, social and political tails.

The Conventions Adelaide program may also draw on the input of the Professional Conference Organiser (PCO) sector. Through their commitment to the development of South Australia's convention sector, these PCOs may advise and assist clients during the bidding process and once an event is confirmed, provide scope for retention of management support, ground services and sponsorship generation.

The South Australian Government recognises the great economic growth importance of welcoming major conventions to Adelaide and is committed to supporting the Adelaide Convention Bureau in enhancing Adelaide's international profile in the business, professional and scientific world.

South Australia is moving toward a future of sustained economic prosperity, with megaprojects in health, mining, infrastructure development and defence, advancing South Australia's economy and international profile.

South Australia's primary focus industries

- Defence
- Food, wine and agribusiness, including agtech
- Hi-tech, encompassing cyber, advanced manufacturing, AI, machine learning, quantum computing
- Health and medical industries
- Space industry
- Energy and mining, including renewables, hydrogen, energy storage
- Creative industries
- International education
- Tourism

Incentives Adelaide

Creating rewarding and memorable experiences

Adelaide has been a little discovered incentive destination providing a refreshing change from the norm for incentive organisers.

High performing incentive groups selecting the destination will enjoy enriching and genuinely 'Australian' experiences, tailored to your clients' needs.

Specialising in unique offerings that the destination and suppliers can create specifically for your clients, the Incentives Adelaide program offers something new for the client who has done it all.

Customised itineraries are characterised by South

Australia's own unique blend of excitement, nature, culture and cuisine.

The Adelaide Convention Bureau will draw on impartial local knowledge and a network of innovative and experienced operators to help ensure all guests enjoy a truly memorable Incentives Adelaide experience, including:

- Marketing support, such as tailored imagery, video footage and brochures
- Assistance understanding travel and visas
- The latest in unique products for your clients
- VIP access and exclusive functions, such as cocktail receptions hosted by a city leader
- Support from a range of Incentives Adelaide operators and partners.

For more information and resources visit:
adelaideconvention.com.au

Incentives Adelaide resources

- Program brochures
- Sample itineraries
- Information on themed gala events
- Hotel/lodge accommodation
- Details on operators
- Case studies
- Media galleries

Top ten incentive ideas

Adelaide's undiscovered incentive experiences are waiting. Below are the top ten reasons why your clients need to know about Adelaide as an incentive destination.



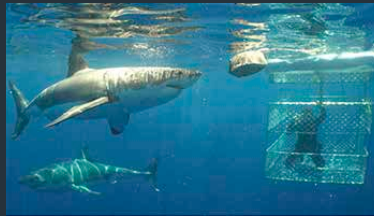
1

South Australia is home to the world's best wine with experiences to match.



2

The Australian outback experience begins in Adelaide.



3

South Australia offers incentive experiences rarely available anywhere else in the world.



4

Port Lincoln is Australia's seafood capital.



5

Asia Pacific's most unspoilt wilderness is Kangaroo Island, just a stone's throw from Adelaide.



6

South Australia offers versatile and inspiring event spaces for your next gala event.



7

With our premium produce Adelaide is a foodie's paradise.



8

Unique experiences only a short distance away.



9

Adelaide's beachside city is home to thousands of kilometres of pristine beaches.



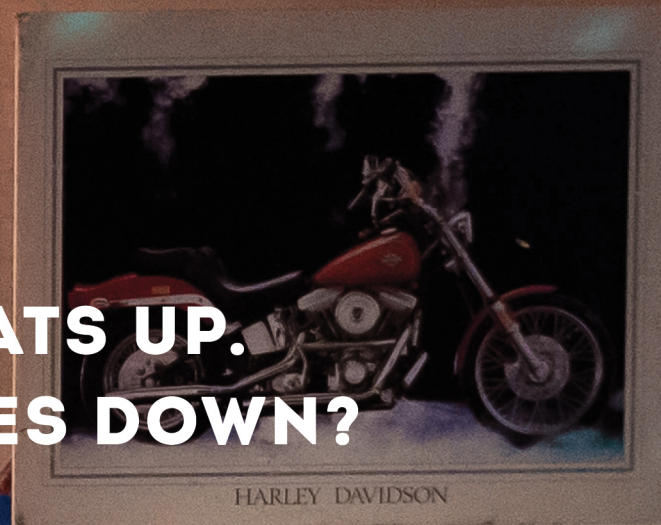
10

Adelaide offers tailored experiences for your clients.

SUNNY'S PIZZA, ADELAIDE

SUNNY'S

**A CITY THAT HEATS UP.
WHEN THE SUN GOES DOWN?**



SOUTHAUSTRALIA.COM | REWARDS WONDER



Adelaide isn't just one of the world's most liveable cities it's also a great place to work, visit and invest. Adelaide is destined for greatness; it's a city designed for life.

Visit our website for ideas, inspiration, and insights.

Adelaide.
Designed for Life.

ExperienceAdelaide.com.au

Directory

Venues, services and accommodation

South Australia boasts professional and experienced business event suppliers who are committed to making your event a success.

Event services and delegate experiences

The Adelaide Convention Bureau
is the peak body for business
events in South Australia.
We can ensure your delegates
have memorable experiences.



Right next door
to the heart of
the city.

Located less than
6km from the city,
with its world-class
convention centres,
hotels, shopping and
entertainment precincts,
Adelaide Airport is
the gateway to South
Australia that transports
you to a world of
business and leisure
within minutes.



Event services and delegate experiences

NAME	PAGE
Adelaide Expo Hire	58
Adelaide Sightseeing Tours & Charters	57
AVM Catering	57



Adelaide Sightseeing Tours & Charters

Adelaide Sightseeing is part of the award winning, South Australian owned and operated, SeaLink Travel Group.

As one of Australia's most respected tourism and transport providers, we offer a comprehensive range of mainland tours and experiences through our Groups and Charters division. With both public tours, and the ability to create tailor made itineraries.

Our public tours highlight the diversity of South Australia and visit many popular regions such as Barossa Valley, McLaren Vale, Victor Harbor, Murray River, Kangaroo Island, the City of Adelaide and Adelaide Hills & Hahndorf.

With tailored itineraries, you are only limited by your imagination. We work with many of our State's top experience providers and can create the ideal itinerary to suit budget and group numbers. Just bring us your ideas, or let our experienced Groups Departments suggest what would work for your event.

Ask us about creating a dedicated online booking link to add to your registration page including special delegate discount codes for public tours, and easy online booking & payment options for tailor made touring.

A "one stop shop", Adelaide Sightseeing will work with organisers to offer team building experiences, airport transfers, off site transportation, pre/post touring options, partner programmes and many unique experiences perfect for any conference or incentive event all in the one simple booking.

Up to 10 pax	Mini Bus	Mercedes
Up to 20 pax	Coaster	Toyota
Up to 33 pax	Midi Coach	Higer
Up to 51 pax	Luxury Large Coach	Scania



Level 3, 26 Flinders Street,
Adelaide SA 5000
P. +61 8 8202 8616
F. +61 8 8202 8666
E. BDToursandcharters@sealink.com.au



adelaidesightseeing.com.au



Adelaide Sightseeing
TOURS & CHARTERS

AVMCatering

AVMCatering is proudly operated by Adelaide Venue Management, the team behind Adelaide's three premier event venues: Adelaide Convention Centre, Adelaide Entertainment Centre and Coopers Stadium.

With decades of experience delivering memorable and seamless events, our talented chefs and professional service staff are well versed in delivering creative, restaurant-quality catering solutions for everything from intimate gatherings through to large-scale events. Think business meetings, functions, networking events, cocktail receptions and more!

We offer end-to-end solutions for all catering styles, from hassle-free platters delivered direct to your boardroom to banquets with full bar and table service by our professional hospitality staff. Select from our extensive range of handcrafted menus, or work with our team to create a bespoke menu to match the style of your event.

Contact us today to find out how AVMCatering can help make your event all the more memorable...and stress-free!

"There is a reason that we are a repeat client with AVMCatering. Their team is a pleasure to work with and always hold themselves to the highest standards when operating both in-house and offsite. They are prepared to go the distance to make each event special and unique, and never leave anything up to chance."

- Georgia Buratto, Property Council of Australia

"Our organisation trialed multiple catering companies before we started working with AVMCatering. They were the first caterers to comprehensively understand our needs, and consistently deliver great results."

- Rebekah Smith, SAHMRI

*Minimum numbers apply



GPO Box 2669 Adelaide SA 5001
P. (08) 8208 2204
E. AVMCatering@avmc.com.au

avmcatering.com.au





Adelaide Expo Hire

Adelaide Expo Hire

31 Deeds Road,
North Plympton, SA 5037

P. +61 8 8350 2300

F. +61 8 8350 2301

E. adexpo@aeah.com.au



aeah.com.au



AEH are the most highly awarded exhibition company in Australia, three times inducted into the Meetings & Events Australia Hall of Fame.

Our services include booths, furniture, signage, posterboards, display equipment, custom installations and audio visual.

We are proud to be the preferred exhibition supplier to the Adelaide Convention Centre.

Strategic Partners

The destination is committed to a 'Team Adelaide' approach to hosting business events.

Strategic partners meet regularly to discuss opportunities for Adelaide as a business events destination.

Team Adelaide consistently demonstrates a complete and unified solution to event organisers and delegates. The Strategic Partners of the Adelaide Convention Bureau are listed opposite.



Government of South Australia
Department of the Premier
and Cabinet



CITY OF
ADELAIDE

**Adelaide.
Designed for Life.**



**THE
CONFERENCE
COMPANY**

Make an enquiry

Contact the Adelaide Convention Bureau for
FREE advice and support for your next event.



1300 277 774



adelaideconvention.com.au



enquiries@adelaideconvention.com.au