

Adelaide Planners' Guide 2021

Covid-19 update

Due to COVID-19, some information here might not be up-to-date. To find out the latest on business events in South Australia, please contact the Adelaide Convention Bureau directly.



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Adelaide and South Australia

Adelaide in South Australia is an inspiring and innovative destination which will surprise, impress and delight business event delegates and visitors with its connected precincts, celebrated food and wine and pristine natural wonders

BE SURPRISED

Five reasons to choose Adelaide

Prepare to be surprised by a vibrant, clean and safe city with a recent unprecedented level of infrastructure and development which will satisfy the business event delegate.



1. Connected and convenient

Adelaide has Australia's best-connected business, events and entertainment precinct. It offers world-leading venues, hotels, dining and leisure experiences with everything linked by an easy short walk.



2. Value and affordability

Adelaide offers superb value. Ranking as the most affordable capital city in Australia, it is arguably also the most walkable; getting around is an enjoyable breeze.



3. Industry and innovation

Adelaide is home to national and global leaders of industry and innovation in vital sectors such as health, life sciences, energy, space, defence, and agriculture, enabling time spent in Adelaide to be productive for business event delegates.



4. Unique experiences

South Australia is spoiled for choice with globally recognised premium food and wine offerings and experiences. Business event delegates can enjoy an authentic Australian experience. There is so much choice and all so close.



5. Customised and complete

'Team Adelaide' promises support from a genuine end-to-end unified team. The team offers a complete solution to event organisers and business event delegates, with each element presented collaboratively and customised.

BE IMPRESSED

Adelaide's Riverbank

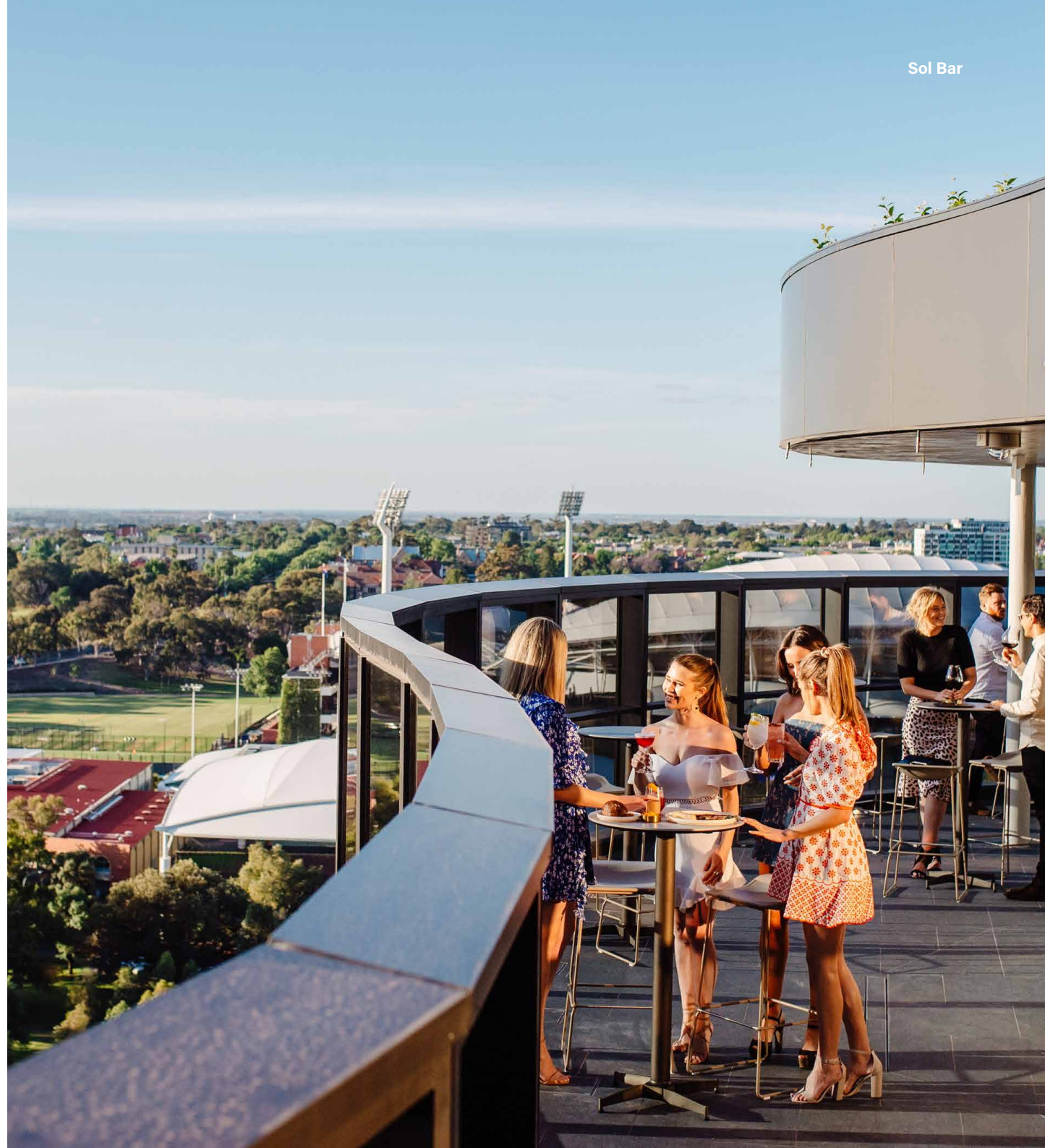
Australia's best-connected business,
events and entertainment precinct.

The Riverbank is one of Adelaide's most beautiful public spaces, offering panoramic views across the River Torrens and surrounding parklands.

This area is developing as a world-class business, events and entertainment precinct creating a lively and highly-connected riverside area for delegates to meet and do business by day, and be entertained by night.

Riverside events and entertainment

Adelaide's riverbank is bordered by major infrastructure which ideally places it to host world-class and unique events.





Adelaide Convention Centre

The Adelaide Convention Centre is 'A Centre Transformed' and enjoys a reputation as one of the world's most modern, versatile and technologically advanced meeting and event spaces.

Set in the heart of Adelaide's Riverbank Precinct it is the focal point for business events while its location provides panoramic views to give business delegates a heightened sense of destination.

Innovation has been the core of the Centre experience from the very beginning. A latest change is its new Honest Goodness menu.

Developed in collaboration with Adelaide BioMed City partners the menu has transformed the culinary experience.



Adelaide Festival Centre and Plaza

Adelaide's Festival Centre has undergone a \$90m redevelopment, with external improvements and an internal technical upgrade.

The redevelopment has enabled it to continue to attract prestigious events and to better support presenters, and reward its patrons with the best arts and entertainment facilities on the Riverbank.

The Festival Centre sits at the heart of the Festival Plaza which is also being upgraded to enhance the Riverbank precinct.



SkyCity Adelaide

SkyCity Adelaide has recently undergone a \$330m redevelopment. Opened in late 2020 it now boasts multiple signature outlets and award-winning restaurants.

The redevelopment includes the city's most luxurious hotel, Eos by SkyCity. It offers 120 spacious rooms and suites which feature stunning views.

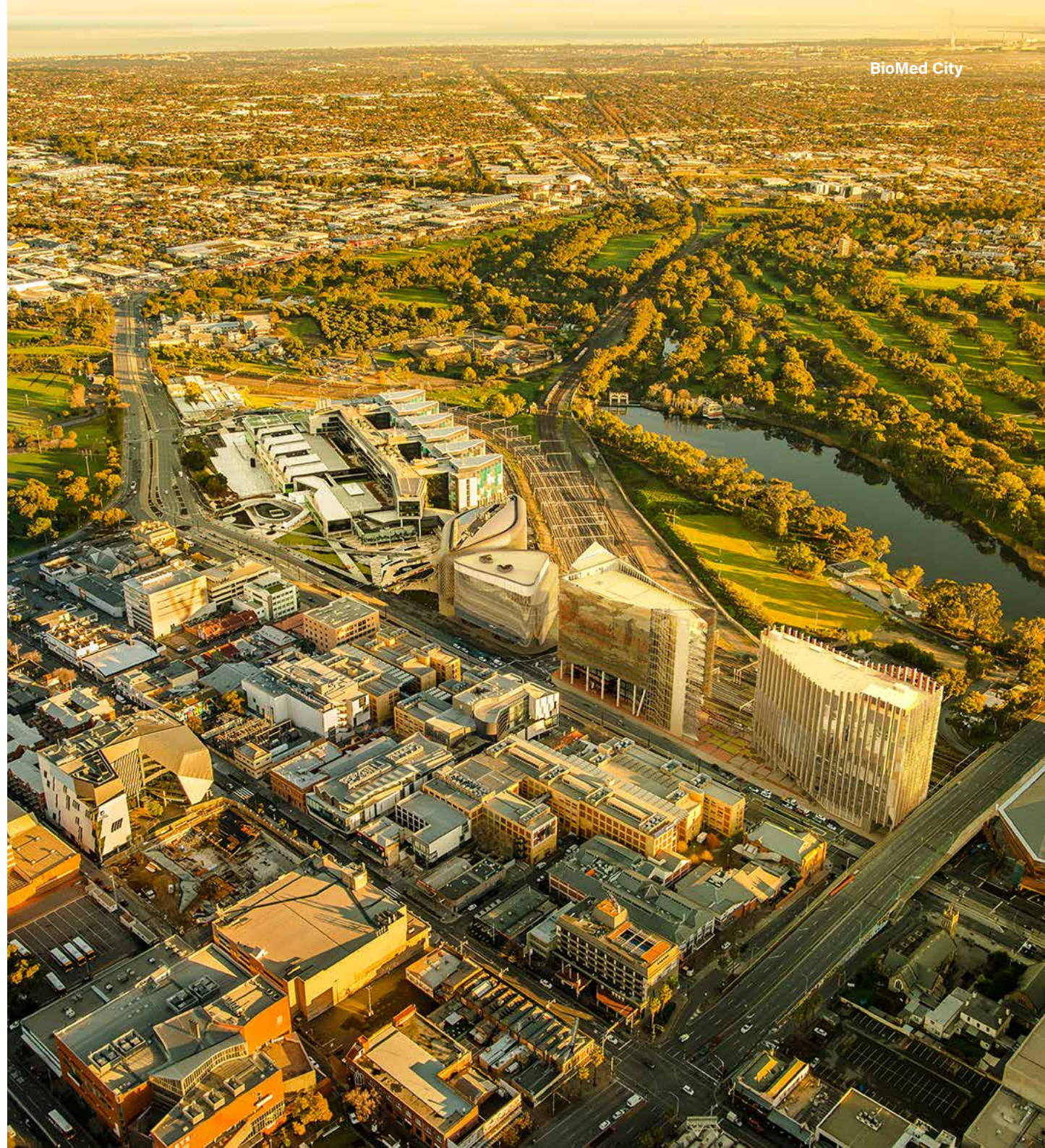
Level Two offers a dedicated business events space ideal for small to medium sized conferences, board meetings or gala dinners.

The hotel also offers Eos Spa + Wellness to add to the luxury experience and a range of facilities including a pool, sauna and gym.

Adelaide BioMed City

At the western end of the Riverbank is Adelaide BioMed City, the southern hemisphere's largest cluster of health and life sciences research, education and clinical care facilities.

This significant development has created a fertile ground for successful international and domestic science advances and related business conventions in health, medicine and related sciences.





SAHMRI

The South Australian Health and Medical Research Institute (SAHMRI) has significantly increased Australia's capacity for leading scientific research.

Within it sits a team of 800 researchers, students and partners in search of better treatments and cures for some of the world's most challenging diseases. Creating a state-of-the-art output of medical research and clinical application with advanced labs and the equipment in a purpose-built facility.

In 2021 work will commence on the Australian Bragg Centre (SAHMRI 2), further extending Adelaide's research capabilities. This \$500 million project will be built around Australia's first Proton Therapy Unit, delivering advanced precision radiation treatment.

Above this will be 12 floors dedicated to researching cancer, artificial intelligence, health analytics and the commercialisation of these findings.



Royal Adelaide Hospital

The Royal Adelaide Hospital (RAH) is South Australia's new patient-centred model of care delivering safe, quality health services.

It has world-leading technology such as automated robots for patient meals and 'hyperloop'-like piping to deliver medications and messages in fractions of seconds.

A strong focus on natural light and environment combined with 100 percent single overnight patient rooms creates the best possible healing environment with greater levels of privacy, comfort and infection control.

Co-located with SAHMRI, the RAH is a major teaching hospital and maintains strong ties with international and national training and research institutions.



University of South Australia Cancer Research Institute

The UniSA Cancer Research Institute is dedicated to controlling cancer and its effects on quality of life.

UniSA's Cancer Research Institute (UniSA CRI) houses the Centre for Cancer Biology, an alliance between the university and SA Pathology, developing links between 250 of Australia's top researchers who are working to develop a more in-depth understanding of cancer and health issues.

With Adelaide BioMed City positioned conveniently beside the Convention Centre, there is access to many top clinicians, researchers and physicians as conference delegates and speakers.



The University of Adelaide Health and Medical Sciences Building

The largest building project in the University of Adelaide's history is transforming health treatment, training and discovery.

As the centre of Adelaide's clinical training, it is home to 1700 medical, nursing and dental students and has 600 research staff, across four levels of integrated labs. The Adelaide Health and Medical Sciences Building (AHMS) is home to the Adelaide Dental Hospital and Adelaide Health Simulation. Adelaide Health Simulation is Australasia's most technologically advanced simulation facility and boasts 24 simulation suites.

AHMS is conveniently located at the eastern end of Adelaide BioMed City, next door to the Adelaide Convention Centre.



BE DELIGHTED

Live like a local

Adelaide's vibrancy has been dialed up in recent years; and thanks to the city's easy access, visiting delegates can experience it as though they are living like a local.

Bars and restaurants

Adelaide's premium food and beverage offerings have extended into every laneway, cafe, bar and restaurant. Business event delegates will be spoiled for choice.

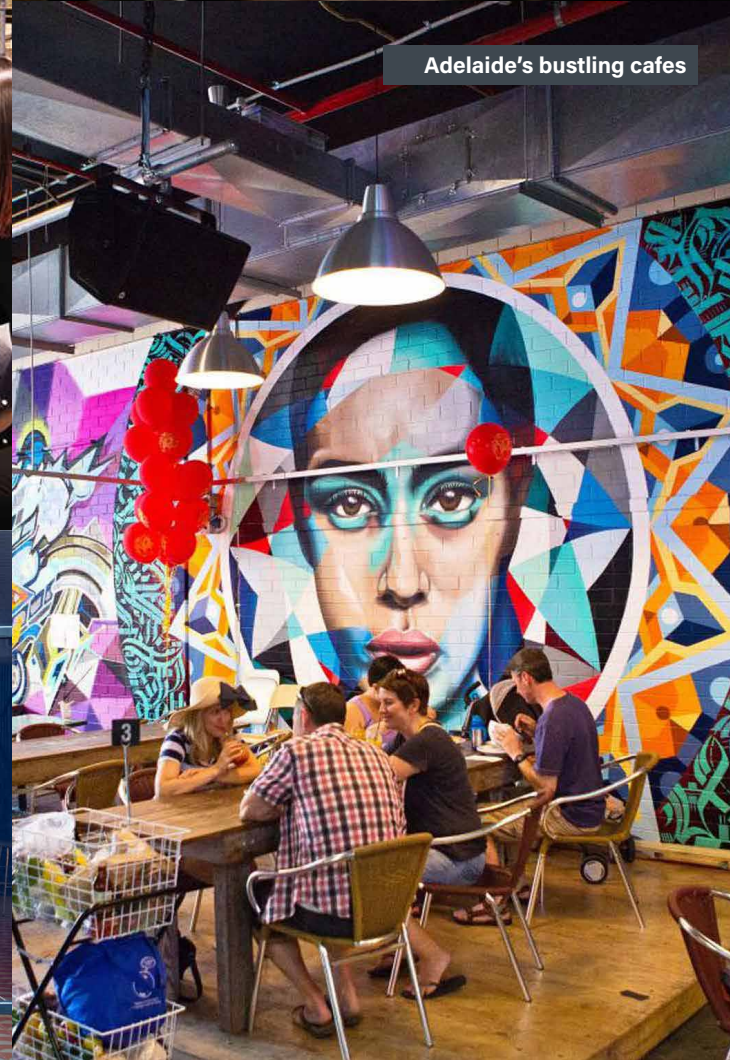
National Wine Centre



Adelaide Laneways



Adelaide's bustling cafes



Peel Street



Laneways

Adelaide's laneway scene has emerged spectacularly to become a vital part of city life, sprawled into hidden alleys throughout the city. Delegates can enjoy exploring Adelaide's bustling laneways after a day of conferencing.



Leigh Street

It reigns supreme as one of Adelaide's best laneways. One of the original successful laneways before they exploded, this gorgeous street is a must-visit.



Peel Street

Blink and another bar pops up! This ever evolving street has some of Adelaide's best known bars and restaurants, ensuring it is always full of life.



East End

A business delegate can spend many after work hours bar and cafe hopping here.



Destination South Australia Showcase event

Gain a closer look at the experiences, products and services South Australia has to offer.

This is a worthwhile, always relevant, always informative, annual business event tailored to organisers of corporate events, conferences and conventions from across Australia and the Asia Pacific.

- A fully hosted experience including flights, accommodation and ground arrangements for the event duration.
- Pre-scheduled, targeted one-on-one appointments enabling guests to negotiate directly with relevant suppliers.
- Guests have the opportunity to discover new and innovative venues, products and services.
- Interactive and appealing social events.
- Through a familiarisation program guests are introduced to the very best and most enjoyable experiences South Australia has to offer.
- The event facilitates new networking opportunities for those with similar roles and objectives.

Interested?

If you plan conferences, events or incentives with the potential to come to Adelaide, or if you are seeking solutions for events already confirmed here, please contact us at the Adelaide Convention Bureau for more information and to book your place.



[Destination SA Showcase
Event Overview](#)



[**enquiries@adelaideconvention.com.au**](mailto:enquiries@adelaideconvention.com.au)

Strategic Partners

The destination is committed to a 'Team Adelaide' approach to hosting business events.

Strategic partners meet regularly to discuss opportunities for Adelaide as a business events destination.

Team Adelaide consistently demonstrates a complete and unified solution to event organisers and delegates. The Strategic Partners of the Adelaide Convention Bureau are listed opposite.



Government of South Australia
Department of the Premier
and Cabinet



CITY OF
ADELAIDE

**Adelaide.
Designed for Life.**



**THE
CONFERENCE
COMPANY**

Make an enquiry

Contact the Adelaide Convention Bureau for
FREE advice and support for your next event.



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