Adelaide Planners' Guide 2021







Due to COVID-19, some information here might not be up-to-date. To find out the latest on business events in South Australia, please contact the Adelaide Convention Bureau directly.



1300 277 774



adelaideconvention.com.au



enquiries@adelaideconvention.com.au



South Australia boasts professional and experienced business event suppliers who are committed to making your event a success.

City venues and accommodation

Nestled within a park, Adelaide's one-square-mile city ensures that hotels and venues are all closely located.



City Map

City venues, locations and accommodation

City venues

- 1. Adelaide Convention Centre
- 2. Adelaide Entertainment Centre 4km from Adelaide City
- 3. Adelaide Festival Centre
- 4. Adelaide Oval Functions & Events
- 5. National Wine Centre of Australia
- 6. Sanctuary Adelaide Zoo Functions & Events Centre

City accommodation

- 1. Eos by SkyCity Adelaide
- 2. Hilton Adelaide
- 3. Holiday Inn Express
- 4. Hotel Grand Chancellor
- 5. InterContinental Adelaide
- 6. Oaks Embassy
- 7. Oaks Horizons
- 8. Pullman Adelaide
- 9. Stamford Plaza
- 10. The Playford
- 11. Crowne Plaza
- 12. Hotel Indigo
- 13. Majestic Roof Garden & Hotel

City locations

- 1. Adelaide Central Markets
- 2. Art Gallery of South Australia
- 3. Botanic Gardens
- 4. SAHMRI
- 5. Rundle Mall
- 6. South Australian Museum
- 7. State Library of South Australia



City venues

NAME	PAGE	MAP#	SIZE M ² *	NUMBER OF MEETING ROOMS	CLASSROOM STYLE*	THEATRE STYLE*	BANQUET*	COCKTAIL RECEPTION*
Adelaide Convention Centre	32	1	20,000	27	1860	3000	3060	6000
Adelaide Entertainment Centre	34	2	2730	8	-	8000	1000	2000
Adelaide Festival Centre	36	3	533	6	100	600	350	700
Adelaide Oval Functions & Events	33	4	800	25	680	1400	850	1500
National Wine Centre of Australia	35	6	480	7	100	400	350	500
Sanctuary Adelaide Zoo Function & Event Centre	34	7	550	3	200	280	300	510

^{*}Capacities for largest room at venue



Adelaide Convention Centre

Set at the heart of Adelaide's medical, entertainment and cultural precincts in the CBD and easily accessible to the city's airport and hotels, the Adelaide Convention Centre (ACC) is one of the world's most modern, flexible and technologically advanced facilities.

Boasting three distinct vet seamlessly integrated buildings, the Centre spans 20,000sqm of multi-purpose event space with a highly flexible design that enables it to deliver an extensive range of events. The ACC's East Building is the pinnacle of innovation and flexibility, with tiered seating for 3,000+ or a banqueting space for 900 under a glittering aerial backdrop, designed to resemble South Australia's outback sky.

The ACC is known for its creative menus, innovative technologies and sustainability leadership, and is committed to COVID Safe Events, with a comprehensive Government-approved COVID Management Plan.

The Centre's positioning on Adelaide's Innovation Corridor places delegates on the doorstep of leading research, medical and educational institutions, with direct connectivity to Adelaide BioMed City and Lot Fourteen.

Key features:

- 20,000sgm event space with multi-functional halls that can be subdivided into multiple configurations
- Three separate buildings, seamlessly integrated and each with its own dedicated entrance
- State-of-the-art Plenary Hall capable of being arranged into 15+ configurations
- 27 meeting rooms, easy to combine and group in clusters for smaller events
- Expansive fover spaces providing natural light and outdoor views to the riverbank
- Three different types of seating (hinged, retractable and rotating) supporting swift turnarounds
- State-of-the-art Technology Studio enabling event pre-visualisation and virtual walk throughs
- Variety of inspirational areas overlooking the River Torrens



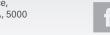






The Adelaide Convention Centre also has 27 meeting rooms available in various combinations of space with a theatre capacity of 50 to 400 people.

North Terrace. Adelaide, SA, 5000













Adelaide Oval Functions & Events

Situated in the heart of the city Adelaide Oval is a world-class venue boasting the most up-to-date facilities in the market. Catering for two to 3000 people Adelaide Oval is a picturesque setting to entertain celebrate and network with stunning panoramic views.

The venue offers 25 versatile event spaces with three of South Australia's largest function spaces the William Magarey Room (616 pax*) and the lan McLachlan Room (450pax*) along with Adelaide's largest private rooftop bar the Lindsay Head Terrace (1000pax*) with spectacular views of the CBD.

As well as standardised options Adelaide Oval thinks outside the box to deliver bespoke packages that heavily deliver on the wow factor with a range of options that can even expand far beyond the Oval's walls.

*COVID Safe capacities

Key Features:

- Five-star food and wine experience created by award-winning chefs, focused on South Australian producers
- Live sound, vision and lighting production technologies
- Unique and bespoke experiences for guests such a thrilling RoofClimb adventure or behind the scenes stadium tour
- Options to add 'wow' factors to your event with the use of stadium lighting and LED ribbon boards



War Memorial Drive North Adelaide SA 5006 P. (08) 8211 1100 E. functions@adelaideoval.com.au















Oval Hotel

King William Road North Adelaide, SA 5006 P. (08) 8368 9900 E. enquiries@ovalhotel.com.au





ovalhotel.com.au



Oval Hotel is a boutique hotel, with 138 rooms over five levels; boasting tranquil park-land surrounds, indulgent amenities, and the very best food and wine. Wrapping gently around the eastern façade, Oval Hotel is the first Stadium Hotel in Australia and one of only a handful in the world, truly making it a one-of-a-kind experience.



Adelaide Oval Experiences

War Memorial Drive North Adelaide, SA 5006 P. (08) 8211 1100 E. enquiries@adelaideoval.com.au







adelaideoval.com.au



Koffee Ink Café - serves casual breakfast, lunch, coffee and everything in between.

Five Regions Restaurant - exceptional dining experience overlooking the Oval's hallowed turf.

Malt Shovel Taphouse – craft beer bar and restaurant located in the Riverbank Precinct.

Bespoke Wine Bar & Kitchen – local flavours and quality wines, all in a contemporary, stylish setting.

Adelaide Entertaiment Centre

Renowned as a concert stage to the world's stars, the Adelaide Entertainment Centre has also built an enviable reputation for hosting Adelaide's best functions.

Guests to the Centre are welcomed in breathtaking fashion, thanks to the venue's spectacular large dome entry. 'The Orb' comes alight in a kaleidoscope of colours at night and, together with a giant 67 metre outdoor LED screen, delivers fantastic impact on arrival.

The experienced, in-house chefs take great pride in creating unique, award-winning cuisine, prepared fresh on the premises.

The Centre offers more than 1,400 on-site car park spaces and is conveniently located in close proximity to the CBD. A tram station is located directly in front of the Centre on Port Road, providing free and frequent public transport to and from the City.

ROOM	BANQUET	COCKTAIL	CONFERENCE
Arena	1000	2000	8000
Theatre	700	1100	1900
Theatre A	360	550	600
Theatre B	250	450	550
Star Room	200	300	250
Suites	40	60	40
Lounges	50	60	50
Revelations Chapel	50	120	120



Port Road, Hindmarsh, SA 5007 P. +61 8 8208 2222 F. +61 8 8208 2233 E. functions@theaec.net









Sanctuary Adelaide Zoo Function & Events Centre

The Sanctuary is a beautiful Conference and Event Centre located on the first floor of the Adelaide Zoo entrance overlooking Botanic Park and adjacent River Torrens Precinct. This city fringe venue offers flexible meeting, exhibition or banquet space with stunning views and an abundance of natural light. Our catering options highlight sustainably farmed regional SA food and wine. In addition to the Sanctuary, our food & beverage services can be enjoyed as outside catering in all the

areas specified below in the Adelaide Zoo. Managed by Blanco Horner Hospitality Management, our depth of experience is reflected in our constant return clientele and multiple state and national awards. Blanco Horner's hospitality portfolio include, Botanic Gardens Restaurant Adelaide, Cafe Alere and Function Centre Flinders University and our most awarded catering business Blanco Catering. The Sanctuary Adelaide Zoo is your conference, events and catering solution all in one.

The capacity for the 2 square metres per person rule is as follows:

The capacity for the 2 square metres per person rule is	s as ioliows.						
ROOM	AREA	DIMENSIONS	COCKTAIL	THEATRE	U-SHAPE	BOARDROOM	BANQUET
Durrell Gallery*	335m²	45 x 9/2m	166	-	-	-	80
Attenborough Room	286m²	27 x 9/11m	144	144	40	40	144
Sanctuary (Attenborough & Durell combined)	621m ²	72 x 9/13m	310	300	-	-	250
Goodall Room	66m²	10 x 6.6m	32	32	27	30	32
Bamboo Forest	200m ²	10 x 20m	179	-	-	-	80
Central Lawns	925m²	24 x 25m	784	-	-	-	750
Immersion Long House	80m²	5 x 14m	80	-	-	-	50
SANTOS Conservation Centre	100m ²	10x10m	43	43	40	-	-



Main Entrance Adelaide Zoo Plane Tree Drive, Adelaide, SA 5000

P. +61 8 8230 1313 F. +61 8 8132 0813

E. events@sanctuaryadelaidezoo.com.au





sanctuaryadelaidezoo.com.au



<u>City venues</u>

The National Wine Centre

The National Wine Centre of Australia is one of the country's most awarded venues for conferences, meetings and events, most recently winning the 2019 Meetings and Events Australia, SA and National Awards for the Venue of the Year for under 500 guests.

Located conveniently on the edge of the CBD, adjacent to Adelaide's magnificent Botanic Gardens and just a short walk from the East End tram stop and nearby parking facilities, the venue affords visitors a stunning outlook and unique atmosphere. With eyecatching architecture and smooth functionality, an event at this beautifully situated venue offers you and your guests a sense of excellence in an iconic destination.

Officially opened in October 2001, the National Wine Centre of Australia's event spaces were designed with adaptability and accessibility in mind.

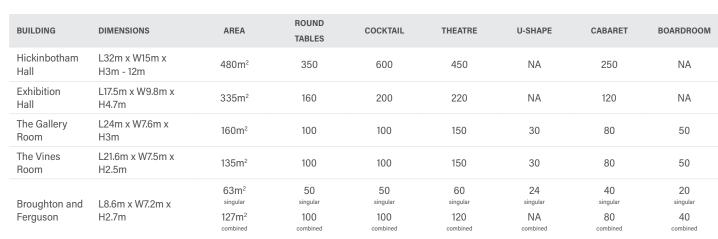
Each year, the Centre manages hundreds of meetings, functions and events for every occasion, consistently attracting high acclaim – and it is the respect between the National Wine Centre and its clients that has made the Centre one of the leading function and meeting venues in Australia.

Pillar-less event spaces, abundant natural light, easy access and flexible thinking complement the exceptional award-winning food and wine offering. The National Wine Centre's array of functional spaces, integrated with gracious outdoor terraces overlooking the vineyard and Botanic Gardens, are ideal for conferences, meetings, corporate and private functions, networking events, presentations and launches - or anything in between - for 10 to 1500 guests.









Cnr. Of Botanic and Hackney Roads Adelaide, South Australia 5000

P. 08 8313 3355 E. nwc.info@adelaide.edu.au



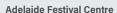
nationalwinecentre.com.au



National
Wine Centre of
Australia







King William Road, Adelaide, SA 5000

P. +61 8 8216 8633 E. functions@adelaidefestivalcentre.com.au













Adelaide Festival Centre's function rooms can cater for 50-1000 guests. Whether it be an intimate cocktail party, elegant seated reception or corporate event, our rooms are unique with iconic views of South Australia.

The centre's location, combined with a focus on local produce and a selection of quality SA beverages, will ensure your guests' expectations are exceeded. Our in-house Events team have the expertise, resources and creative flair to bring your next event to life.

NAME	PAGE	ROOMS	SIZE m ^{2*}	NUMBER OF MEETING ROOMS	CLASSROOM STYLE*	THEATRE STYLE*	BANQUET*	COCKTAIL RECEPTION*
Hilton Adelaide	38	374	660	19	342	780	570	800
Hotel Grand Chancellor	41	220	408	8	210	420	350	420
Oaks Embassy	42	113	57	2	8	20	-	20
Oaks Horizons**	42	97	-	-	-	-	-	-
Pullman Adelaide	42	308	357	5	160	360	240	360
SkyCity Adelaide	42	123	628	6	-	650	450	650
Stamford Grand	40	220	683	13	250	650	520	750
Stamford Plaza	41	335	339	11	100	240	240	300
The Playford	43	182	400	7	150	500	330	600
Majestic Roof Garden & Hotel	43	120	75	2	39	80	72	130

^{*}Capacities for largest room at venue **Accommodation Only



Hilton Adelaide

Hilton Introduces Hilton EventReady with CleanStay Setting Higher Standards for Meetings and Events

Hilton EventReady with CleanStay delivers event experiences that provide peace of mind from start to finish.

Designed to create event experiences that are clean, flexible, safe & socially responsible, Hilton EventReady with CleanStay provides curated solutions for every step of your event planning process, from redesigned event spaces and innovative technology resources to inspiring food & beverage with thoughtful presentations. To learn more about this global program visit Hilton.com/CleanStay.

Hilton Adelaide is Adelaide's most centrally located five star hotel, at the heart of business, leisure and dining precincts. It is the only hotel in South Australia able to host 500 delegates to meet, eat and sleep, all under one roof. Hilton Adelaide offers more than 2000 square metres of events space, comprising of 19 meeting rooms. This includes the spectacular pillar-free Grand Ballroom, the Balcony Rooms overlooking scenic Victoria Square, as well as multi-purpose meeting rooms, a sleek boardroom and an innovative business lounge. The spacious Level 1 Gallery comfortably accommodates up to 30 exhibition booths. Wireless high-speed internet coverage throughout the hotel, best-in-class technology and world-renowned hospitality combine to make Hilton Adelaide the outstanding choice for events in South Australia.

Hilton Adelaide is recognised as South Australia's leader in sustainable hospitality and the winner of prestigious environmental awards. As part of our commitment to sustainability, we offset all carbon emissions generated by the use of the meeting space and the food and beverage consumed at your event – at no cost to you.

ROOM	AREA	THEATRE	CLASSROOM	WORKSHOP	BOARDROOM	U-SHAPE	BANQUET	DINNER DANCE	COCKTAIL RECEPTION
Grand Ballroom	660m²	780	342	440	-	_	570	500	800
Ballroom A, B or C	220m²	260	108	136	50	60	170	120	250
Balcony Rooms	191m²	180	-	112	-	-	140	120	250
Balcony 1, 2, 3 or 4	45m²	40	21	24	18	18	30	-	40
Suite 1 or 2	35m²	25	18	-	12	12	20	-	25
Suite 3	1115m ²	80	36	-	25	30	50	-	80
Suite 4	56m²	40	21	32	18	18	40	-	40
Meeting Room A	85m²	40	24	32	16	18	40	-	60
Meeting Room B	130m²	100	60	48	30	30	60	-	120
Victoria Room	252m²	200	120	120	-	-	200	150	250
Grill 2 & 3	118m²	60	-	-	34	-	-	34	100

233 Victoria Square, Adelaide, SA 5000

P. +61 8 8237 2060 F. +61 8 8231 3539

E. cateringsales.adelaide@hilton.com











Stamford Grand Adelaide

With panoramic views of the ocean, city and Adelaide Hills, Stamford Grand Adelaide is one of Australia's leading resort-style hotels. Located on absolute beachfront at Glenelg, Adelaide's premium coastal and retail precinct, the hotel is only a 10 minute drive from Adelaide's International Airport and 20 minutes from Adelaide's CBD.

A purpose built Convention Hotel, Stamford Grand Adelaide, features an entire floor that is dedicated to meetings and events. The hotel offers 683 square metres of conference, meeting and exhibition facilities. The elegant Grand Ballroom features floor to ceiling French windows and balcony access with uninterrupted ocean views. This versatile space can accommodate up to 750 for a cocktail event or 500 for a banquet dinner.

The hotel also features an additional 7 meeting rooms that are ideal for concurrent sessions or smaller meetings. Other features include access to the outdoor balcony and vehicle access to the conference floor. The hotel offers an extensive menu selection, on-site event coordinators and an on-site audio visual company. For an event with a difference, a luxury marquee can be set up on the Glenelg foreshore.

The hotel's 220 spacious guest rooms and suites offer spectacular views of the ocean or Adelaide Hills and are appointed to ensure you experience the ultimate in luxury and comfort when staying at Stamford Grand Adelaide. The hotel also features two restaurants and two bars, all with stunning beachfront views plus a fully equipped gymnasium, outdoor heated pool, spa and sauna.

ROOMS	AREA	CABERET	BANQUET	COCKTAIL (NO STAGE)	THEATRE	CLASSROOM
Grand Ballroom	683m²	380	500	750	650	250
Ballroom 1	165m²	80	100	190	170	56
Ballroom 2	150m²	80	100	190	170	56
Ballroom 3	134m²	56	80	170	150	48
Ballroom 4	124m²	48	60	140	130	40
Ballroom 5	110m²	40	60	110	100	40
Moseley Room	120m²	48	60	80	80	24
Hindmarsh Room	70m²	32	30	50	48	24
Colley Room	130m²	56	70	100	100	40
Boardroom	29m²	-	-	-	-	-

Please note that staging is not available in the Moseley, Hindmarsh and Colley Rooms.

Moseley Square, Glenelg, SA, 5045

P. +61 8 8376 1222 F. +61 8 8376 1111

E. sales@sga.stamford.com.au



















Stamford Plaza Adelaide

Stamford Plaza Adelaide is conveniently located in the heart of the city on Adelaide's cultural boulevard, North Terrace. Only 15 minutes from Adelaide's International Airport, the hotel is ideally located opposite Parliament House, the Adelaide Convention Centre and within walking distance to the Festival Centre, River Torrens and Adelaide's lush parklands.

Stamford Plaza Adelaide offers 11 specially designed meeting and function rooms, two of which offer natural light, catering for any occasion up to 300 people. The magnificent Crystal Room, with its own private lift access, has been adorned with ornate ceilings and Waterford crystal chandeliers, offering a spectacular space to meet or dine in.

The elegant Boulevard Room has balcony access and views of leafy North Terrace and Parliament House, whilst the spacious

Terrace Ballroom can be divided into three separate rooms. There are also dedicated cabinet boardrooms, which feature in-built AV equipment and are ideal for small group meetings. With an on-site audio visual company and in-house professional event coordinators, Stamford Plaza Adelaide will ensure that every facet of your event runs smoothly.

The hotel features 335 contemporary and spacious guestrooms, including 22 suites, with panoramic views of the city and parklands. In addition, Stamford Plaza Adelaide features four diverse food and beverage outlets including Stamford's signature Argentinean restaurant, La Boca Bar and Grill. The hotel also features a fully equipped gymnasium, rooftop swimming pool and spa facilities. Stamford Plaza Adelaide's professional and experienced team are able to assist with all conference and event accommodation requirements.

VENUE	AREA	CABERET	BANQUET (NO DANCEFLOOR/STAGE)	COCKTAIL	THEATRE (WITHOUT STAGE)	CLASSROOM	BOARDROOM
Terrace 1	116m ²	50	80	100	100	36	30
Terrace 2	115m ²	50	80	100	100	36	30
Terrace 3	108m²	40	80	100	80	30	30
Terrace 1 & 2	231m ²	112	180	200	180	72	50
Terrace 1, 2 & 3	339m²	160	240	300	240	100	-
Boulevard Room	206m²	100	150	150	160	60	50
Crystal Room	189m²	80	110	120	130	55	40
Clare Room	89m²	30	40	50	40	30	20
Club Room	89m²	25	40	30	40	25	15
Executive Lounge	160m ²	40	60	100	60	30	20
Barossa Room	89m²	30	40	50	40	30	20
Boardroom	89m²	-	-	-	-	-	20
Chairman's Lounge	40m ²	_	-	-	-	-	8

150 North Terrace, Adelaide, SA, 5000

P. +61 8 8461 1111 F. +61 8 8231 7572

E. sales@spa.stamford.com.au



















Skycity Adelaide

SkyCity Adelaide is South Australia's premiere entertainment destination. Our brand new \$330 million-dollar precinct expansion has transformed the property, now offering a world-class integrated entertainment experience with Adelaide's most luxurious hotel; Eos by SkyCity, new signature restaurants and bars including a destination rooftop bar, Eos Spa & Wellness, and an exclusive level dedicated to conferences and events. Level 2 of SkyCity Adelaide is our dedicated events floor, ideal for all occasions from

glamourous gala dinners, conferences, corporate meetings and social occasions. Expect the most beautiful and unique creations from our specialty chefs, jaw-dropping floor to ceiling windows and a seamless technological experience. Perfectly situated in the Riverbank Precinct, SkyCity Adelaide sits alongside the Adelaide Festival Centre, Adelaide Convention Centre and iconic Adelaide Oval. Walking distance from key landmarks, SkyCity Adelaide sits proudly in the vibrant heart of the CBD and is at the gateway to South Australia's world-famous regions.

ROOM	SIZE	HEIGHT	BANQUET	THEATRE	CABARET	COCKTAIL	CLASSROOM	ЕХРО ВООТН
SKYCITY Ballroom	628m ²	6.0m	450	650	360	650	252	47
SKYCITY Ballroom West	193m²	6.0m	130	200	96	200	80	15
SKYCITY Ballroom East	435m²	6.0m	310	420	252	420	162	33
Southwest Suite	120m ²	2.9m	70	114	56	114	45	9
Exclusive Boardroom A	52m²	3.2m	14	25	-	45	18	-
Exclusive Boardroom B	65m²	3.2m	30	32	24	50	18	-
Exclusive Boardroom C	46m²	3.2m	14	20	-	40	18	-
Pre-Function	186m²	3.4m	-	-	-	200	-	-



North Terrace, Adelaide, SA 5000 P. (08) 8212 2811 E. events@skycity.com.au







CITY

skycityadelaide.com.au

Hotel Grand Chancellor

Hotel Grand Chancellor Adelaide is located in the West End of Adelaide's CBD nestled amongst the laneways and new culture of bars, coffee shops and bistros.

Your Adelaide conference experience starts in one or more of our eight conference rooms. Small meeting or breakout spaces with flowing fresh air and natural light leading through to an elegant Ballroom featuring a 5.5 metre decorative ceiling.

Don't expect a standard coffee break and don't expect a standard bowl of mints, that's not our style. Boring conference food: not with us – timber boards laden with fresh South Australian produce welcome your guests for a seated lunch in Bistro Sixty5 or network with colleagues and exhibitors in our spacious pre-function area and outdoor balcony.

Why not include a visit to the Hotel Grand Chancellor Adelaide before signing any conference contract. We will ensure that your budget is met, without compromising on quality and service.

ROOM	AREA	THEATRE	CLASSROOM	COCKTAIL
Hindley 1	145m²	130	70	130
Hindley 2	118m²	110	60	120
Hindley 3	145m²	130	70	130
Hindley Ballroom	408m²	420	210	420
Torrens 1	48m²	30	-	25
Torrens 1, 2 & 3	118m²	70	-	80
Balcony	99m²	-	-	80
West End Room 1	99m²	60	35	50
West End Room 2	38m²	20	-	-
Poolside	-	-	-	100
Sebastyan's Bar	-	-	-	100



65 Hindley Street, Adelaide, SA 5000 P. +61 8 8237 3815 F. +61 8 8237 3816 E. csm@hgadelaide.com.au







grandchancellorhotels.com



MINOR HOTELS



Oaks Adelaide Embassy Suites

96 North Terrace, Adelaide, SA 5000 P. +61 8 8124 9900 F. +61 8 8124 9901 E. salesadmin@theoaksgroup.com.au









oakshotels.com

Located opposite the Adelaide Convention Centre in Adelaide's vibrant West End, Oaks Embassy is the perfect accommodation choice for your next conference offering One, Two and Three Bedroom Apartments. Our two meeting rooms are perfect for intimate gatherings or additional break-out space pre- or post-conference.

ROOM	CLASSROOM	THEATRE	BOARDROOM
Conference Room 1	8	20	12
Conference Room 2	-	-	10

MINOR HOTELS



Oaks Adelaide Horizons Suites

104 North Terrace. Adelaide, SA 5000

P. +61 8 8210 8000 F. +61 8 8210 8001

E. salesadmin@theoaksgroup.com.au





oakshotels.com





Oaks Horizons is a stylish apartment-style hotel conveniently located on North Terrace, opposite the Adelaide Convention Centre.

The perfect base for business travellers, Oaks Horizons offers a range of spacious one and two-bedroom selfcontained apartments with full kitchens, laundry facilities and private balconies with city views.

Guest facilities include an indoor heated lap pool, sauna, spa, plunge pool and fully-equipped gymnasium.

Pullman Adelaide

October 2020 unveiled a new era of meeting, conferencing and celebrating at Pullman Adelaide. The hotel's purpose built function centre undertook a full refurbishment, taking on a contemporary and innovative design that plays on the natural surrounds of the calm and leafy Hindmarsh Square and the hotel's unique 15th floor views of the Adelaide city skyline and hills.

Drawing in the natural light of these surrounds, Pullman Adelaide's already versatile function rooms with smart connectivity will provide a light-filled, fresh and modern setting, elevating your event to the next level. Our 308 rooms and suites offer a fresh, open layout and all-round connectivity; ready to welcome modern-day adventurers and nomads, travelling for business or pleasure.

ROOM	AREA (M²)	THEATRE	CABARET	BANQUET	CLASSROOM	COCKTAIL	U-SHAPE	BOARDROOM
Hindmarsh Ballroom	357	360	192	240	160	360	-	-
Hindmarsh 1, 2, 3 or 4	89	90	48	60	36	90	28	28
Hindmarsh 1 & 2 or 3 & 4	178	180	96	120	80	180	50	48
Executive Boardroom	46	40	24	30	24	40	15	16



16 Hindmarsh Square, Adelaide SA 5000 P. (08) 8206 8888 E. hb217@accor.com





pullmanadelaide.com.au



The Playford

The Playford Adelaide, MGallery by Sofitel is a boutique 5-star AAA accredited hotel located on the prestigious North Terrace. Offering an opulent blend of classic style and contemporary luxury, the Art Nouveau ambience flows throughout all 182 beautifully appointed guestrooms, studio spa suites and New York style loft suites. Guest facilities include a fully equipped Health Club with indoor heated

pool, spa and sauna, business centre and laundry, all of which are accessible 24 hours a day. Located 9 kilometers from Adelaide International Airport, The Playford is ideally situated with Adelaide Oval, Adelaide Convention Centre, SkyCity Adelaide Casino and the central business, shopping and restaurant districts all within walking distance.

VENUE	THEATRE	CLASSROOM	U-SHAPE	BOARDROOM	CABERET	COCKTAIL	AREA
Ballroom	500	150	-	-	200	400	400m²
Ballroom I	180	45	36	40	80	155	160m²
Ballroom II	70	24	20	30	40	90	80m²
Ballroom III	150	42	36	40	72	155	160m²
Adelaide	100	32	-	40	56	120	120m²
Boardroom	-	-	-	12	-	-	18m²



120 North Terrace, Adelaide, SA 5000 P. +61 8 8213 8888 F. +61 8 8213 8822 E. sales@theplayford.net.au







theplayford.com.au



ROOF GARDEN HOTEL



Majestic Roof Garden Hotel Frome Road Adelaide SA 5000 P. +61 8 8100 4476 E. groups@majestichotels.com.au

Meeting room ceiling height 3.6m (Boardroom 2.7m)









www.majestichotels.com.au

The Majestic Roof Garden Hotel is the award winning 4.5 star flagship property of Majestic Hotels. The hotel boasts free unlimited Wi-Fi for all guests, king-size beds throughout, mini-bar, marble bathrooms, restaurant, 24-hour room service, secure parking and a location that is hardto beat. Situated only 50 metres from the ever-vibrant Rundle Street in Adelaide's East End - with its huge variety of bars, restaurants and shopping, you can walk 5 minutes to Rundle Mall or 10 minutes to the Art Gallery, Adelaide University and Museum.



Crowne Plaza Adelaide 27 Frome Street Adelaide SA 5000 P. +61 7077 2271 E. crowneplazaadelaide.sales@ihg.com







adelaide.crowneplaza.com



Following the rebrand of the world-class premium hotel brand, Crowne Plaza, the all-new Crowne Plaza Adelaide opened its doors in November 2020. Situated along the innovation corridor, in the vibrant shopping and dining precinct: the East End, the hotel is located directly across from Lot Fourteen, the National Wine Centre and Botanic Gardens. Hop on a 5-minute tram ride to Adelaide Convention Centre. Choose from 329 design-led guest rooms and create memorable meetings and events with our dedicated events team in over 450 square metres of flexible events space.

Regional venues and accommodation

Adelaide's regions offer unique settings with quality venues and accommodation.



Featured regions

From the outback to the coast and everywhere in between, get closer to the real South Australia in our diverse regions.

Adelaide Hills

Wind your way down leafy lanes, stopping at villages dappled in light. The Hills are so close and home to amazing suppliers and experiences.



Fleurieu Peninsula

This diverse region provides iconic wineries with neighbouring beaches and unique water based activities.



Barossa Valley

This world renowned region has it all, incentive products, meeting spaces and accommodation!



Regional South Australia

There is so much to explore and its all so close. Find the truly authentic Australian experience in Regional South Australia.



Regional map

Regional venues, locations and accommodation

- Adelaide Hills 31KM DRIVE
 - 1 41
- McLaren Vale
 40KM DRIVE



Barossa 72KM DRIVE



4 Kangaroo Island 35MIN FLIGHT



- 1. Haus Group Hahndorf
- 2. Jacob's Creek
- 3. Lot 100
- 4. Novotel Barossa Valley Resort
- 5. Port Lincoln Hotel
- 6. Seppeltsfield
- 7. The Lane Vineyard
- 8. Wirra Wirra Vineyards



Regional venues and accommodation

NAME	PAGE	MAP#	ROOMS	SIZE M ² *	NUMBER OF MEETING ROOMS	CLASSROOM STYLE*	THEATRE STYLE*	BANQUET*	COCKTAIL RECEPTION*
Port Lincoln Hotel	48	5	111	237	7	120	200	200	315
Seppeltsfield Wines	48	6	-	500	4	180	350	400	500

^{*}Capacities for largest room at venue





PORT LINCOLN

HOTEL

Port Lincoln Hotel

1 Lincoln Highway, Port Lincoln, SA 5606

P. +61 8 8621 2000 F. +61 8 8682 6130 E. functions@portlincolnhotel.com.au





portlincolnhotel.com.au



The Port Lincoln Hotel multi-purpose function centre overlooks the Boston Bay in the heart of Port Lincoln. The 650m² of space can be divided into seven sound-proofed rooms for events of up to 600 delegates cocktail and 200 open cabaret. Together with 111 modern hotel rooms and extensive menus showcasing the local produce – The Port Lincoln Hotel is the perfect venue for a business or leisure get-away.



SEPPELTSFIELD BAROSSA

Seppeltsfield Wines

Seppeltsfield Road, Seppeltsfield SA 5355

P. +61 8 8568 6217

F. +61 8 8562 8333

E. functions@seppeltsfield.com.au







seppeltsfield.com.au

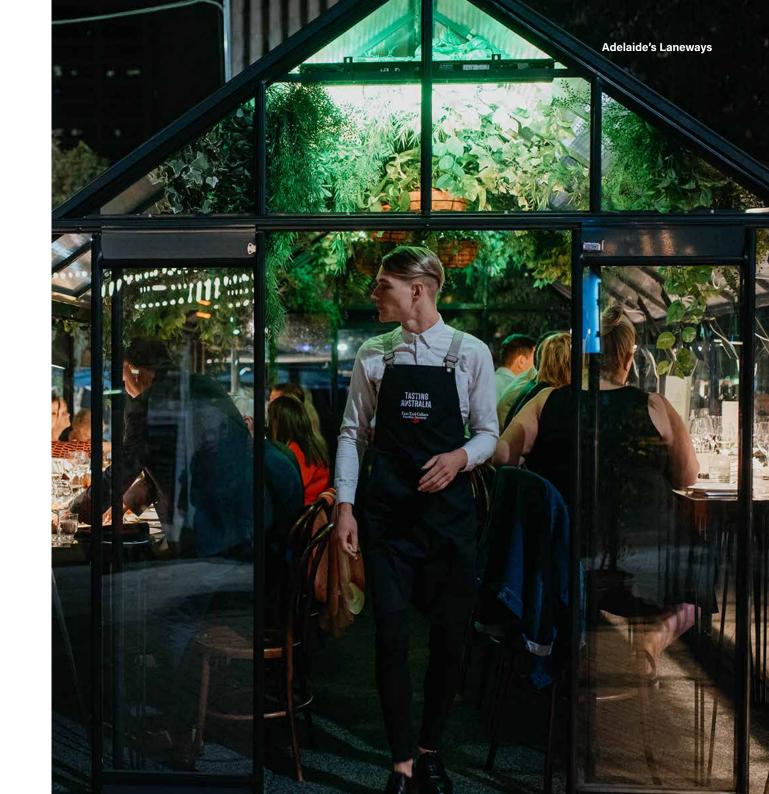


Just one hour from Adelaide, Seppeltsfield is the Barossa's iconic wine estate. Indoor and outdoor areas to cater for groups of any size, we can customise your day from start to finish – whether it be for board meetings, workshops or team building experiences. Artisan Chef, Owen Andrews, sources only the best regional produce, paired with Seppeltsfield Wines, for the ultimate culinary experience.

Once the formalities are over, enjoy a tour, wine tasting or Segway through our Great Terraced Vineyard!

Bars and dining experiences

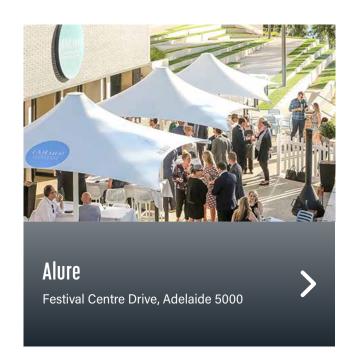
Steeped in history and drenched in class, wash it all down in Adelaide's booming hospitality scene. All just a short stroll for your delegates.

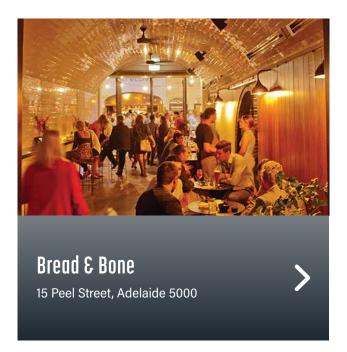


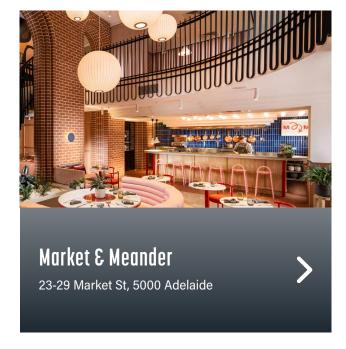
Bars and dining

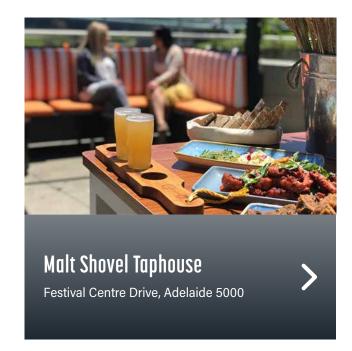
NAME	PAGE
Alure	51
Bread & Bone	51
Market & Meander	51
Malt Shovel Taphouse	51
Melt Pizzeria	51
Nola	51
Osteria Oggi	52
Oyster Bar	52
Plus 82 Mimi	52
Press* Food & Wine	52
Sean's Kitchen	52
The Collins Bar	52
Shobosho	53
Stag Public House	53
Yiasou George	53
2KW Bar & Restaurant	53

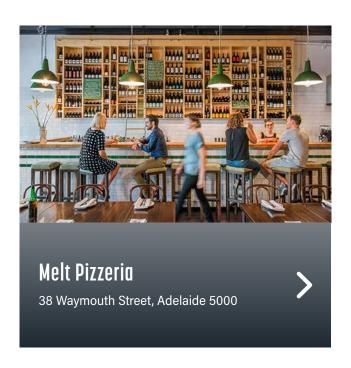


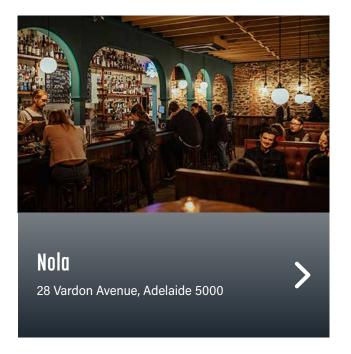


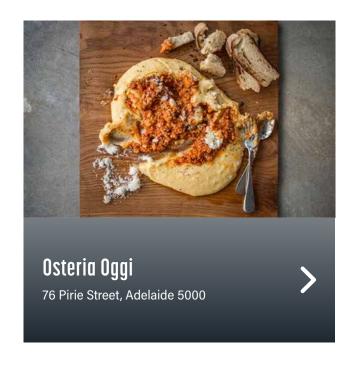


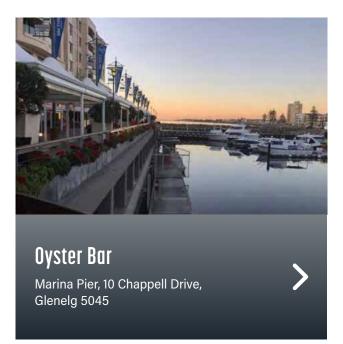


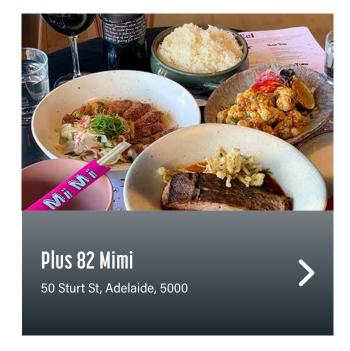


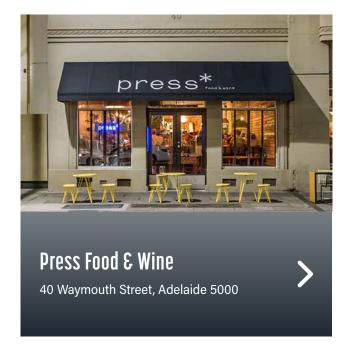


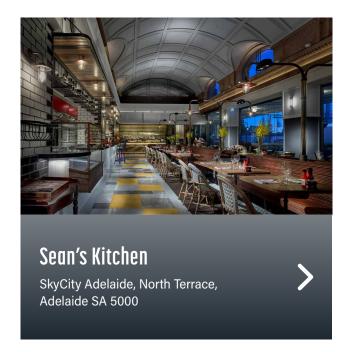


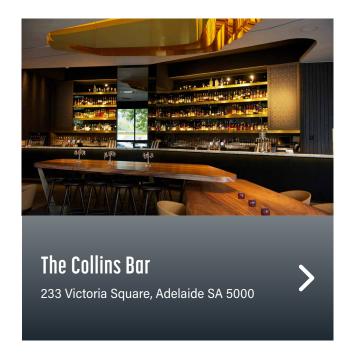




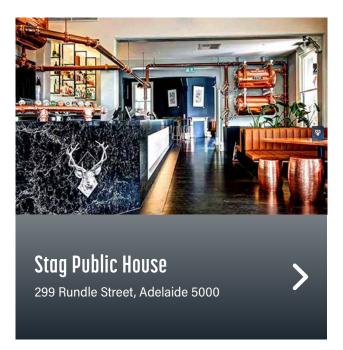


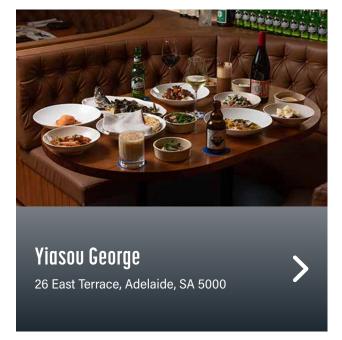


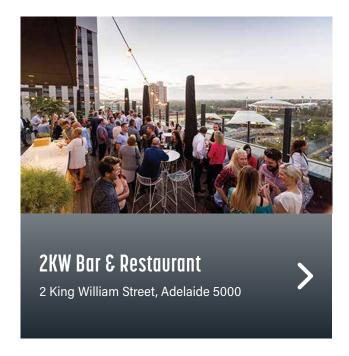












Event services and delegate experiences

The Adelaide Convention Bureau is the peak body for business events in South Australia.
We can ensure your delegates have memorable experiences.



Right next door to the heart of the city.

Located less than 6km from the city, with its world-class convention centres, hotels, shopping and entertainment precincts, Adelaide Airport is the gateway to South Australia that transports you to a world of business and leisure within minutes.





Event services and delegate experiences

NAME	PAGE
Adelaide Expo Hire	58
Adelaide Sightseeing Tours & Charters	57
AVM Catering	57



Adelaide Sightseeing Tours & Charters

Adelaide Sightseeing is part of the award winning, South Australian owned and operated, SeaLink Travel Group.

As one of Australia's most respected tourism and transport providers, we offer a comprehensive range of mainland tours and experiences through our Groups and Charters division. With both public tours, and the ability to create tailor made itineraries.

Our public tours highlight the diversity of South Australia and visit many popular regions such as Barossa Valley, McLaren Vale, Victor Harbor, Murray River, Kangaroo Island, the City of Adelaide and Adelaide Hills & Hahndorf.

With tailored itineraries, you are only limited by your imagination. We work with many of our State's top experience providers and can create the ideal itinerary to suit budget and group numbers. Just bring us your ideas, or let our experienced Groups Departments suggest what would work for your event.

Ask us about creating a dedicated online booking link to add to your registration page including special delegate discount codes for public tours, and easy online booking & payment options for tailor made touring.

A "one stop shop,' Adelaide Sightseeing will work with organisers to offer team building experiences, airport transfers, off site transportation, pre/post touring options, partner programmes and many unique experiences perfect for any conference or incentive event all in the one simple booking.

Up to 10 pax	Mini Bus	Mercedes
Up to 20 pax	Coaster	Toyota
Up to 33 pax	Midi Coach	Higer
Up to 51 pax	Luxury Large Coach	Scania



Level 3, 26 Flinders Street, Adelaide SA 5000

P. +61 8 8202 8616 F. +61 8 8202 8666 E. BDToursandcharters@sealink.com.au







Adelaide Sightseeing

adelaidesightseeing.com.au

AVMCatering

AVMCatering is proudly operated by Adelaide Venue Management, the team behind Adelaide's three premier event venues: Adelaide Convention Centre, Adelaide Entertainment Centre and Coopers Stadium.

With decades of experience delivering memorable and seamless events, our talented chefs and professional service staff are well versed in delivering creative, restaurant-quality catering solutions for everything from intimate gatherings through to large-scale events. Think business meetings, functions, networking events, cocktail receptions and more!

We offer end-to-end solutions for all catering styles, from hassle-free platters delivered direct to your boardroom to banquets with full bar and table service by our professional hospitality staff. Select from our extensive range of handcrafted menus, or work with our team to create a bespoke menu to match the style of your event.

Contact us today to find out how AVMCatering can help make your event all the more memorable...and stress-free!

"There is a reason that we are a repeat client with AVMCatering. Their team is a pleasure to work with and always hold themselves to the highest standards when operating both in-house and offsite. They are prepared to go the distance to make each event special and unique, and never leave anything up to chance."

- Georgia Buratto, Property Council of Australia

"Our organisation trialled multiple catering companies before we started working with AVMCatering. They were the first caterers to comprehensively understand our needs, and consistently deliver great results."

- Rebekah Smith, SAHMRI

*Minimum numbers apply



GPO Box 2669 Adelaide SA 5001 P. (08) 8208 2204 E. AVMCatering@avmc.com.au

avmcatering.com.au







Adelaide Expo Hire

31 Deeds Road, North Plympton, SA 5037 P. +61 8 8350 2300 F. +61 8 8350 2301 E. adexpo@aeh.com.au





aeh.com.au



AEH are the most highly awarded exhibition company in Australia, three times inducted into the Meetings & Events Australia Hall of Fame.

Our services include booths, furniture, signage, posterboards, display equipment, custom installations and audio visual.

We are proud to be the preferred exhibition supplier to the Adelaide Convention Centre.

Strategic Partners

The destination is committed to a 'Team Adelaide' approach to hosting business events.

Strategic partners meet regularly to discuss opportunities for Adelaide as a business events destination.

Team Adelaide consistently demonstrates a complete and unified solution to event organisers and delegates. The Strategic Partners of the Adelaide Convention Bureau are listed opposite.





Adelaide. Designed for Life.

















Make an enquiry

Contact the Adelaide Convention Bureau for FREE advice and support for your next event.



1300 277 774



adelaideconvention.com.au



enquiries@adelaideconvention.com.au